

## ***Campbell Soup's IT infrastructure and applications support Outsourcing***

IBM Global Services - Worldwide Strategic Outsourcing provided Campbell Soup with full-scope IT infrastructure and applications support in North America and Europe under a 10-year global outsourcing agreement. The outsourcing agreement helped Campbell to reduce the technology spends on hardware and software upgrades as and when technology becomes obsolete.

Companies can learn from this example to outsource “Non-Core Competencies” to leading technology vendors. The “Key” to success is identification of “Non-Core Competencies.”

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