

First Magnus Financial Corp. Outsourcing

First Magnus Financial Corp in Tucson, AZ, one of the nations largest privately held mortgage companies, has expanded its strategic outsourcing model by using Trinity Partners to offshore non-mission critical functions. First Magnus began its strategic outsourcing relationship with Trinity in 2003, starting with the back-end operations of customer-related business functions.

The First Magnus president and CEO said, "Trinity's comprehension of the mortgage vertical offers an enormous competitive advantage. Trinity understands how the business works - in both the U.S. and India. Trinity has technology expertise, a higher level of domain knowledge and some of the most skilled and talented workers in India. Our success with outsourcing is largely a credit to selecting the right BPO provider. As we expand our outsourcing model, we will continue to rely on Trinity to help us meet our strategic and tactical off shoring goals."

Reference:

Source Media Inc. (2005). Adding to Offshore Outsourcing. Banking Wire.

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