

## ***Agnico-Eagle Mines Ltd***

“SWOT is an acronym for the internal Strengths and Weaknesses of a firm and the environmental Opportunities and Threats facing that firm. SWOT analysis is a widely used technique through which managers create a quick overview of a company’s strategic situation. The technique is based on the assumption that an effective strategy derives from a sound “fit” between a firm’s internal resources (strengths and weaknesses) and its external situation (opportunities and threats). A good fit maximizes a firm’s strengths and opportunities and minimizes its weaknesses and threats. Accurately applied, this simple assumption has powerful implications for the design of a successful strategy.”

### ***Agnico-Eagle Mines Ltd***

Agnico-Eagle Mines (Agnico-Eagle) is engaged in the production and exploration of gold. The company's mining operations located in northwestern Quebec, mine construction projects in northwestern Quebec, northern Finland, Nunavut and northern Mexico and exploration activities in Canada, Finland, Mexico and the US. The company primarily operates in the US. It is headquartered in Toronto, Ontario and employs about 2,425 people.

# **Agnico-Eagle Mines Ltd**

## **Strengths, Weaknesses, Opportunities and Threats (SWOT)**

| Location of Factor | TYPE OF FACTOR            |                        |
|--------------------|---------------------------|------------------------|
|                    | Favorable                 | Unfavorable            |
| Internal           | <b>Strengths</b><br>➤     | <b>Weaknesses</b><br>➤ |
| External           | <b>Opportunities</b><br>➤ | <b>Threats</b><br>➤    |

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