

Anadarko Petroleum Corporation

“SWOT is an acronym for the internal Strengths and Weaknesses of a firm and the environmental Opportunities and Threats facing that firm. SWOT analysis is a widely used technique through which managers create a quick overview of a company’s strategic situation. The technique is based on the assumption that an effective strategy derives from a sound “fit” between a firm’s internal resources (strengths and weaknesses) and its external situation (opportunities and threats). A good fit maximizes a firm’s strengths and opportunities and minimizes its weaknesses and threats. Accurately applied, this simple assumption has powerful implications for the design of a successful strategy.”

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Anadarko Petroleum Corporation (Anadarko) is an oil and gas exploration and production company. The company primarily operates in the US and Algeria. Anadarko is headquartered in The Woodlands, Texas and employs about 4,000 people.

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Strengths, Weaknesses, Opportunities and Threats (SWOT)

Location of Factor	TYPE OF FACTOR	
	Favorable	Unfavorable
Internal	Strengths <ul style="list-style-type: none"> ➤ Steady financial performance ➤ Significant reserves ➤ Diversified operations 	Weaknesses <ul style="list-style-type: none"> ➤ High debt ➤ Lack of scale ➤ Costs for complying with environmental requirements of Tronox ➤ Over-dependence on the US asset base
External	Opportunities <ul style="list-style-type: none"> ➤ Oil well discoveries ➤ Increasing crude oil prices ➤ Increasing natural gas business 	Threats <ul style="list-style-type: none"> ➤ Intense competition ➤ Risks associated with conducting business outside the US ➤ Governmental regulations

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