

Brazil Market and Economic Indicators								
Series Title	Currency	Units	2009	2010	2011	2012	Source	Definition
<b>1. Gross Domestic Product</b>								
<b>1.1. Key indicators</b>								
GDP (% real change pa)			2.40	3.20	4.00	3.90	Derived from FundatGo Instituto Brasileiro de Geografia e Estatística; EIU Calculation	Percentage change in real GDP, over previous year.
Nominal GDP (US\$ at PPP)	PPP	bn	2,090.71	2,183.39	2,317.26	2,462.53	EIU Calculation	Gross domestic product (GDP) at purchasing power parity (PPP) in US\$.
<b>1.2. Expenditure on GDP</b>								
GDP (% real change pa)			2.40	3.20	4.00	3.90	Derived from FundatGo Instituto Brasileiro de Geografia e Estatística; EIU Calculation	Percentage change in real GDP, over previous year.
<b>2. Fiscal and monetary indicators</b>								
<b>2.1. Key indicators</b>								
Budget balance (% of GDP)			-2.00	-2.00	-1.70	-1.40	Derived from Banco Central do Brasil, Boletim	Nominal public sector budget balance, as a percentage of GDP.
Consumer prices (% change pa; av)			6.00	4.60	3.50	3.70	FundatGo Instituto Brasileiro de Geografia e Estatística	Percentage change in consumer price index (Dec 1993=100) in local currency (period average), over previous year.
Exchange rate LCU:US\$ (av)	LCU/US\$		2.18	2.11	2.08	2.10	IMF, International Financial Statistics	National currency per US\$, period average. Line rf of IFS.
Lending interest rate (%)			42.00	39.00	37.00	35.00	IMF, International Financial Statistics	Weighted average of the rates charged by banks on loans with fixed interest rates and with own funds to individuals and corporations. The rate is weighted by loan amounts.
Stockmarket index							IFC, Monthly Review of Emerging Stock Markets; Quarterly Review of Emerging Stock Markets	Composite stock market index (29/12/1983=100) in local currency.
<b>2.2. Exchange rate</b>								
Exchange rate LCU:US\$ (av)	LCU/US\$		2.18	2.11	2.08	2.10	IMF, International Financial Statistics	National currency per US\$, period average. Line rf of IFS.
<b>2.3. Budgetary indicators</b>								
Budget balance (% of GDP)			-2.00	-2.00	-1.70	-1.40	Derived from Banco Central do Brasil, Boletim	Nominal public sector budget balance, as a percentage of GDP.
<b>2.4. Interest rates</b>								
Lending interest rate (%)			42.00	39.00	37.00	35.00	IMF, International Financial Statistics	Weighted average of the rates charged by banks on loans with fixed interest rates and with own funds to individuals and corporations. The rate is weighted by loan amounts.
Deposit interest rate (%)			12.10	9.50	8.50	8.50	IMF, International Financial Statistics	The average rate given by banks on certificates of deposit of 30 days or longer. Line 60i in IFS.
Money market interest rate (%)			13.60	11.00	10.00	10.00	IMF, International Financial Statistics	Weighted average rate paid on loans between financial institutions involving firm sales of or repurchase agreements based on federal securities in the Special Settlement and Custody System (Selic). Line 60b in the IFS.
<b>2.5. Inflation and wages</b>								
Consumer prices (% change pa; av)			6.00	4.60	3.50	3.70	FundatGo Instituto Brasileiro de Geografia e Estatística	Percentage change in consumer price index (Dec 1993=100) in local currency (period average), over previous year.
Average real wage index (LCU, 2005=100)			107.80	108.80	110.80	112.60	EIU calculation	The average real wage index in local currency rebased to 2005=100 by the EIU.
Average real wages (% change pa)			-0.30	0.90	1.90	1.60	Derived from Instituto Brasileiro de Geografia e Estatística and Banco Central do Brasil	Percentage change in hourly wages in local currency adjusted for inflation, over previous year.
<b>2.6. Financial indicators</b>								
Stockmarket index							IFC, Monthly Review of Emerging Stock Markets; Quarterly Review of Emerging Stock Markets	Composite stock market index (29/12/1983=100) in local currency.
<b>3. Demographics and income</b>								
<b>3.1. Key indicators</b>								
Population		m	194.37	196.83	199.25	201.63	Instituto Brasileiro de Geografia e Estatística	Mid-year population estimate.
GDP per head (\$ at PPP)	PPP		10,760.00	11,090.00	11,630.00	12,210.00	EIU calculation	GDP at purchasing power parity (PPP), divided by population.
<b>3.2. Population</b>								
Population		m	194.37	196.83	199.25	201.63	Instituto Brasileiro de Geografia e Estatística	Mid-year population estimate.
Population (% change pa)			1.30	1.30	1.20	1.20	Instituto Brasileiro de Geografia e Estatística	Percentage change in mid-year population estimate over previous year.
Labour force		m	102.60	104.27	105.93	107.57	CELADE; Instituto Brasileiro de Geografia e Estatística	Economically active population.
Recorded unemployment (%)			8.50	8.10	7.80	7.70	Instituto Brasileiro de Geografia e Estatística	Recorded official unemployment as a percentage of total labour force.
<b>3.3. Income</b>								
GDP per head	US\$		7,130.00	7,790.00	8,350.00	8,740.00	Derived from IMF, International Financial Statistics; Instituto Brasileiro de Geografia e Estatística	Nominal GDP divided by population. Derived from lines 99b and 99z and period-average exchange rate.
Private consumption per head	US\$		4,320.00	4,730.00	5,080.00	5,300.00	Derived from IMF, International Financial Statistics; Instituto Brasileiro de Geografia e Estatística	Private consumption expenditure divided by population. Derived from lines 96f and 99z and period-average exchange rate.
GDP per head (\$ at PPP)	PPP		10,760.00	11,090.00	11,630.00	12,210.00	EIU calculation	GDP at purchasing power parity (PPP), divided by population.
Real GDP growth per head (% pa)			1.10	1.90	2.70	2.70	Derived from World Bank, World Development Indicators; Instituto Brasileiro de Geografia e Estatística	Percentage change in real gross domestic product per head.

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Personal disposable income	LCU	bn	1,114.30	1,225.70	1,320.70	1,386.90	Euromonitor; EIU forecasts	The total value of personal income after taxes and deductions.
Personal disposable income (US\$)	US\$	m	510,285.00	579,820.00	635,669.00	658,851.00	Euromonitor	The total value of personal income after taxes and deductions.
Real personal disposable income (US\$ at 2005 prices)	US\$	m	387,771.00	407,870.00	428,111.00	435,961.00	Euromonitor; EIU forecasts	The total value of personal disposable income at constant market prices, rebased to 2005 constant prices and translated into US\$ using the LCU:\$ exchange rate in 2005.
Real personal disposable income (% change pa)			-7.60	5.20	5.00	1.80	Euromonitor; EIU forecasts	Real growth rate of total personal income after taxes and deductions.
Average real wage index (LCU, 2005=100)			107.80	108.80	110.80	112.80	EIU calculation	The average real wage index in local currency rebased to 2005=100 by the EIU.
Average real wages (% change pa)			-0.30	0.90	1.90	1.60	Derived from Instituto Brasileiro de Geografia e Estatística and Banco Central do Brasil	Percentage change in hourly wages in local currency adjusted for inflation, over previous year.
<b>4. Macroeconomic indicators</b>								
EIU overall business environment rating (10=high)			6.70	6.80	6.80	6.80		
<b>4.1. Market size and growth</b>								
EIU market opportunities rating (10=high)			7.10	6.90	6.90	6.90		
<b>4.2. Consumer spending patterns</b>								
Consumer expenditure: Total (US\$)	US\$	m	839,616.00	930,607.00	1,013,120.00	1,068,990.00		
Consumer expenditure: Food, beverages & tobacco (US\$)	US\$	m	170,141.00	185,835.00	199,548.00	207,350.00		
Consumer expenditure: Clothing & footwear (US\$)	US\$	m	26,482.00	28,761.00	30,380.00	31,030.00		
Consumer expenditure: Housing and household fuels (US\$)	US\$	m	202,952.00	222,485.00	240,154.00	253,168.00		
Consumer expenditure: Household goods & services (US\$)	US\$	m	40,504.00	44,810.00	47,798.00	49,324.00		
Consumer expenditure: Health (US\$)	US\$	m	35,179.00	39,424.00	43,475.00	46,328.00		
Consumer expenditure: Transport & communications (US\$)	US\$	m	151,588.00	173,957.00	193,497.00	208,354.00		
Consumer expenditure: Leisure & education (US\$)	US\$	m	85,426.00	93,854.00	102,408.00	107,947.00		
Consumer expenditure: Hotels & restaurants (US\$)	US\$	m	21,636.00	23,911.00	26,210.00	27,712.00		
Consumer expenditure: Other goods and services (US\$)	US\$	m	105,708.00	117,569.00	129,644.00	137,780.00		
<b>5. Demographics and income</b>								
<b>5.1. Population</b>								
Population		m	194.37	196.83	199.25	201.63	Instituto Brasileiro de Geografia e Estatística	Mid-year population estimate.
Population (% change pa)			1.30	1.30	1.20	1.20	Instituto Brasileiro de Geografia e Estatística	Percentage change in mid-year population estimate over previous year.
Share of world population (%)			2.90	2.90	2.92	2.92		
Male % of population			50.70	50.80	50.90	51.10		
Female % of population			49.30	49.20	49.10	48.90		
Population aged 0-14		m	53.32	53.65	53.92	54.12		
% of population aged 20-24			9.00	8.80	8.60	8.40		
% of population aged 0-14			27.40	27.30	27.10	26.80		
Population aged 15-64		m	133.30	135.50	137.70	139.80		
% of population aged 15-64			68.60	68.80	69.10	69.30		
Population aged 0-4		m	18.03	18.04	18.04	18.03		
% of population aged 0-4			9.30	9.20	9.10	8.90		
Population aged 5-9		m	17.93	18.04	18.13	18.19		
% of population aged 5-9			9.20	9.20	9.10	9.00		
Population aged 10-14		m	17.36	17.56	17.74	17.91		
% of population aged 10-14			8.90	8.90	8.90	8.90		
% of population aged 60-64			3.20	3.30	3.40	3.50		
Population aged 15-19		m	16.39	16.56	16.84	17.10		
% of population aged 15-19			8.40	8.40	8.50	8.50		
Population aged 20-24		m	17.41	17.38	17.13	16.89		
Population aged 25-29		m	17.50	17.40	17.40	17.30		
% of population aged 25-29			9.00	8.90	8.70	8.60		
Population aged 30-34		m	16.40	16.70	17.10	17.40		
% of population aged 30-34			8.43	8.49	8.56	8.65		
Population aged 35-39		m	15.05	15.35	15.58	15.83		
% of population aged 35-39			7.70	7.80	7.80	7.90		
Population aged 40-44		m	13.97	14.16	14.41	14.63		
% of population aged 40-44			7.20	7.20	7.20	7.30		
Population aged 45-49		m	12.09	12.48	12.86	13.22		
% of population aged 45-49			6.20	6.30	6.50	6.60		
Population aged 50-54		m	10.03	10.38	10.76	11.14		
% of population aged 50-54			5.20	5.30	5.40	5.50		
Population aged 55-59		m	8.13	8.45	8.77	9.09		
% of population aged 55-59			4.20	4.30	4.40	4.50		
Population aged 60-64		m	6.27	6.56	6.85	7.15		
Population aged 65-69		m	4.68	4.86	5.07	5.31		
% of population aged 65-69			2.40	2.50	2.50	2.60		
Population aged 70-74		m	3.50	3.63	3.75	3.88		
% of population aged 70-74			1.80	1.80	1.90	1.90		
Population aged 65+		m	12.77	13.28	13.83	14.41		
% of population aged 65+			6.60	6.70	6.90	7.10		

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Population aged 75-79		m	2.40	2.48	2.58	2.68		
% of population aged 75-79			1.20	1.30	1.30	1.30		
Young age dependency ratio (%)			40.00	39.60	39.20	38.70		
Old age dependency ratio (%)			9.60	9.80	10.00	10.30		
Birth rate (per 1,000 pop)			18.40	18.10	17.80	17.50		
Death rate (per 1,000 pop)			6.30	6.30	6.40	6.40		
<b>5.2. Urbanisation</b>								
Urban population		000	167,240.00	170,260.00	173,290.00	176,300.00		
Urban population (% of total population)			86.00	86.50	87.00	87.40		
<b>5.3. Households</b>								
Households		000	56,410.00	57,320.00	58,250.00	59,200.00		
Average no per household			3.40	3.40	3.40	3.40		
<b>5.4. Personal Income</b>								
Gross personal income (US\$)	US\$	m	729,916.00	813,511.00	884,729.00	925,924.00		
Personal disposable income (US\$)	US\$	m	510,285.00	579,820.00	635,669.00	658,851.00	Euromonitor	The total value of personal income after taxes and deductions.
Personal disposable income (US\$ PPP)	PPP	m	762,701.00	811,905.00	869,363.00	903,142.00		
Real personal disposable income (US\$ at 2005 prices)	US\$	m	387,771.00	407,870.00	428,111.00	435,961.00	Euromonitor; EIU forecasts	The total value of personal disposable income at constant market prices, rebased to 2005 constant prices and translated into US\$ using the LCU:\$ exchange rate in 2005.
Real personal disposable income (PPP US\$ at 2005 prices)	PPP	m	690,128.00	725,898.00	761,923.00	775,892.00		
Personal disposable income per head (US\$)	US\$		2,630.00	2,950.00	3,190.00	3,270.00		
Real personal disposable income (% change pa)			-7.60	5.20	5.00	1.80	Euromonitor; EIU forecasts	Real growth rate of total personal income after taxes and deductions.
Average wages (monthly, US\$)	US\$		611.00	666.00	714.00	743.00		
<b>5.5. Income distribution</b>								
Median household income (US\$)	US\$		5,260.00	5,880.00	6,340.00	6,470.00		
Number of households earning more than US\$1,000 p.a.		000	51,550.00	53,290.00	54,740.00	55,780.00		
Number of households earning more than US\$3,000 p.a.		000	38,060.00	40,470.00	42,320.00	43,310.00		
Number of households earning more than US\$5,000 p.a.		000	29,130.00	31,670.00	33,600.00	34,510.00		
Number of households earning more than US\$10,000 p.a.		000	16,590.00	18,800.00	20,490.00	21,190.00		
Number of households earning more than US\$15,000 p.a.		000	10,380.00	12,150.00	13,520.00	14,050.00		
Number of households earning more than US\$25,000 p.a.		000	4,671.00	5,801.00	6,692.00	7,020.00		
Number of households earning more than US\$35,000 p.a.		000	2,202.00	2,966.00	3,575.00	3,790.00		
Number of households earning more than US\$50,000 p.a.		000	491.70	957.60	1,333.00	1,455.00		
Number of households earning more than US\$75,000 p.a.		000	0.00	0.00	0.00	0.00		
Percentage of households earning more than US\$1,000 p.a.			91.40	93.00	94.00	94.20		
Percentage of households earning more than US\$3,000 p.a.			67.50	70.60	72.60	73.20		
Percentage of households earning more than US\$5,000 p.a.			51.60	55.30	57.70	58.30		
Percentage of households earning more than US\$10,000 p.a.			29.40	32.80	35.20	35.80		
Percentage of households earning more than US\$15,000 p.a.			18.40	21.20	23.20	23.70		
Percentage of households earning more than US\$25,000 p.a.			8.30	10.10	11.50	11.90		
Percentage of households earning more than US\$35,000 p.a.			3.90	5.20	6.10	6.40		
Percentage of households earning more than US\$50,000 p.a.			0.90	1.70	2.30	2.50		
Percentage of households earning more than US\$75,000 p.a.			0.00	0.00	0.00	0.00		
Total income of households earning more than US\$1,000 p.a.	US\$	m	506,771.00	576,793.00	632,959.00	656,192.00		
Total income of households earning more than US\$3,000 p.a.	US\$	m	480,784.00	552,003.00	608,886.00	632,023.00		
Total income of households earning more than US\$5,000 p.a.	US\$	m	445,635.00	517,330.00	574,484.00	597,298.00		
Total income of households earning more than US\$10,000 p.a.	US\$	m	355,643.00	424,688.00	479,955.00	501,193.00		
Total income of households earning more than US\$15,000 p.a.	US\$	m	279,676.00	343,154.00	394,412.00	413,598.00		
Total income of households earning more than US\$25,000 p.a.	US\$	m	169,946.00	220,957.00	262,919.00	278,060.00		
Total income of households earning more than US\$35,000 p.a.	US\$	m	97,349.00	137,539.00	171,181.00	182,957.00		
Total income of households earning more than US\$50,000 p.a.	US\$	m	26,408.00	54,195.00	78,071.00	86,029.00		
Total income of households earning more than US\$75,000 p.a.	US\$	m	0.00	0.00	0.00	0.00		
Median household income (US\$ at 2005 constant prices)	US\$		6,870.00	7,120.00	7,350.00	7,360.00		
Number of HHs earning > US\$1,000 p.a. (constant 2005 prices)		000	48,990.00	50,140.00	51,280.00	52,140.00		
Number of HHs earning > US\$3,000 p.a. (constant 2005 prices)		000	33,400.00	34,560.00	35,700.00	36,320.00		
Number of HHs earning > US\$5,000 p.a. (constant 2005 prices)		000	24,050.00	25,080.00	26,110.00	26,570.00		
Number of HHs earning > US\$10,000 p.a. (constant 2005 prices)		000	12,240.00	12,960.00	13,680.00	13,930.00		
Number of HHs earning > US\$15,000 p.a. (constant 2005 prices)		000	7,004.00	7,508.00	8,014.00	8,169.00		
Number of HHs earning > US\$25,000 p.a. (constant 2005 prices)		000	2,588.00	2,861.00	3,136.00	3,202.00		
Number of HHs earning > US\$35,000 p.a. (constant 2005 prices)		000	816.30	979.40	1,145.00	1,174.00		
Number of HHs earning > US\$50,000 p.a. (constant 2005 prices)		000	0.00	0.00	0.00	0.00		
Number of HHs earning > US\$75,000 p.a. (constant 2005 prices)		000	0.00	0.00	0.00	0.00		
% of HHs earning > US\$1,000 p.a. (constant 2005 prices)			86.90	87.50	88.00	88.10		
% of HHs earning > US\$3,000 p.a. (constant 2005 prices)			59.20	60.30	61.30	61.30		
% of HHs earning > US\$5,000 p.a. (constant 2005 prices)			42.60	43.80	44.80	44.90		
% of HHs earning > US\$10,000 p.a. (constant 2005 prices)			21.70	22.60	23.50	23.50		
% of HHs earning > US\$15,000 p.a. (constant 2005 prices)			12.40	13.10	13.80	13.80		
% of HHs earning > US\$25,000 p.a. (constant 2005 prices)			4.60	5.00	5.40	5.40		
% of HHs earning > US\$35,000 p.a. (constant 2005 prices)			1.40	1.70	2.00	2.00		
% of HHs earning > US\$50,000 p.a. (constant 2005 prices)			0.00	0.00	0.00	0.00		
% of HHs earning > US\$75,000 p.a. (constant 2005 prices)			0.00	0.00	0.00	0.00		

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Total income of HHs earning > US\$1,000 p.a. (constant 2005 prices)	US\$	m	503,820.00	572,986.00	628,676.00	651,635.00		
Total income of HHs earning > US\$3,000 p.a. (constant 2005 prices)	US\$	m	464,669.00	530,660.00	584,410.00	605,895.00		
Total income of HHs earning > US\$5,000 p.a. (constant 2005 prices)	US\$	m	416,388.00	477,810.00	528,505.00	548,085.00		
Total income of HHs earning > US\$10,000 p.a. (constant 2005 prices)	US\$	m	305,753.00	354,962.00	396,805.00	411,783.00		
Total income of HHs earning > US\$15,000 p.a. (constant 2005 prices)	US\$	m	221,661.00	260,339.00	294,094.00	305,397.00		
Total income of HHs earning > US\$25,000 p.a. (constant 2005 prices)	US\$	m	110,422.00	133,816.00	155,351.00	161,595.00		
Total income of HHs earning > US\$35,000 p.a. (constant 2005 prices)	US\$	m	41,973.00	55,281.00	68,514.00	71,544.00		
Total income of HHs earning > US\$50,000 p.a. (constant 2005 prices)	US\$	m	0.00	0.00	0.00	0.00		
Total income of HHs earning > US\$75,000 p.a. (constant 2005 prices)	US\$	m	0.00	0.00	0.00	0.00		
<b>6. Politics, institutions and regulations</b>								
<b>6.1 EIU business environment ratings</b>								
EIU overall business environment rating (10=high)			6.70	6.80	6.80	6.80		
EIU market opportunities rating (10=high)			7.10	6.90	6.90	6.90		
EIU macroeconomic environment rating (10=high)			8.00	8.00	8.00	8.00		
EIU political environment rating (10=high)			6.20	6.20	6.20	6.20		
EIU infrastructure rating (10=good)			6.20	6.30	6.30	6.30		
EIU labour market rating (10=good)			5.90	6.00	6.00	6.00		
EIU policy towards private enterprise rating (10=good)			6.70	6.80	6.80	6.80		
EIU tax regime rating (10=good)			4.90	5.00	5.00	5.00		
EIU financing rating (10=good)			7.60	7.80	7.80	7.80		
EIU foreign trade and exchange regime rating (10=good)			7.60	7.80	7.80	7.80		
EIU policy environment for foreign investment rating (10=good)			7.30	7.30	7.30	7.30		

**Legend**

Actuals in Black  
Estimates in Blue  
Forecasts in Green