

Newmont Mining Corp

“SWOT is an acronym for the internal Strengths and Weaknesses of a firm and the environmental Opportunities and Threats facing that firm. SWOT analysis is a widely used technique through which managers create a quick overview of a company’s strategic situation. The technique is based on the assumption that an effective strategy derives from a sound “fit” between a firm’s internal resources (strengths and weaknesses) and its external situation (opportunities and threats). A good fit maximizes a firm’s strengths and opportunities and minimizes its weaknesses and threats. Accurately applied, this simple assumption has powerful implications for the design of a successful strategy.”

Newmont Mining Corp

Newmont Mining Corporation (Newmont) is engaged in the exploration, refining, and marketing of gold and copper. The company operates in the US, Australia, Peru, Indonesia, Ghana, Canada, New Zealand, and Mexico. It is headquartered in Denver, Colorado and employs over 15,500 people.

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Strengths, Weaknesses, Opportunities and Threats (SWOT)

Location of Factor	TYPE OF FACTOR	
	Favorable	Unfavorable
Internal	Strengths <ul style="list-style-type: none"> ➤ Strong market position ➤ Global assets ➤ Robust financial performance 	Weaknesses <ul style="list-style-type: none"> ➤ Declining cash flow from operations ➤ Weak performance in certain geographical regions
External	Opportunities <ul style="list-style-type: none"> ➤ Increasing gold demand and prices ➤ Acquisition of Boddington project 	Threats <ul style="list-style-type: none"> ➤ Extensive environmental regulations ➤ Political risks regarding the Peru operations ➤ Possible reduction in the interest in the Batu Hijau Mine in Indonesia

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