

## United States Market and Economic Indicators

Series Title	Currency	Units	2009	2010	2011	2012	Source	Definition
<b>1. Gross Domestic Product</b>								
<b>1.1. Key indicators</b>								
GDP (% real change pa)			-0.40	0.80	2.00	2.30	Derived from Bureau of Economic Analysis	Percentage change in real GDP, over previous year.
Nominal GDP (US\$ at PPP)	PPP	bn	14,710.00	15,002.50	15,562.50	16,223.00	Bureau of Economic Analysis	Gross domestic product (GDP) at purchasing power parity (PPP) in US\$.
<b>1.2. Expenditure on GDP</b>								
GDP (% real change pa)			-0.40	0.80	2.00	2.30	Derived from Bureau of Economic Analysis	Percentage change in real GDP, over previous year.
<b>2. Fiscal and monetary indicators</b>								
<b>2.1. Key indicators</b>								
Budget balance (% of GDP)			-6.00	-6.80	-5.60	-4.40	Derived from Bureau of Economic Analysis; Department of the Treasury	Federal government receipts minus federal government outlays, as a percentage of GDP.
Consumer prices (% change pa; av)			0.90	1.10	1.90	2.00	Department of Labour	Percentage change in consumer price index in local currency (period average), over previous year.
Exchange rate LCU:US\$ (av)	LCU/US\$		1.00	1.00	1.00	1.00	Exchange rate is US\$1:US\$1 by definition	National currency per US\$, period average.
Lending interest rate (%)			3.70	4.90	6.90	7.60	IMF, International Financial Statistics.	Prime rate.
Stockmarket index							Standard & Poors	Standard & Poors Composite index of 500 stocks (S&P500, 1941-43=10).
<b>2.2. Exchange rate</b>								
Exchange rate LCU:US\$ (av)	LCU/US\$		1.00	1.00	1.00	1.00	Exchange rate is US\$1:US\$1 by definition	National currency per US\$, period average.
<b>2.3. Budgetary indicators</b>								
Budget balance (% of GDP)			-6.00	-6.80	-5.60	-4.40	Derived from Bureau of Economic Analysis; Department of the Treasury	Federal government receipts minus federal government outlays, as a percentage of GDP.
<b>2.4. Interest rates</b>								
Lending interest rate (%)			3.70	4.90	6.90	7.60	IMF, International Financial Statistics.	Prime rate.
Deposit interest rate (%)			2.00	2.00	4.00	4.70	IMF, International Financial Statistics.	Certificates of deposit rate.
Money market interest rate (%)			0.70	1.90	3.90	4.60	IMF, International Financial Statistics	3 month commercial paper rate.
Long-term bond yield (%)			3.90	4.50	5.30	5.60	IMF, International Financial Statistics	10 year government bond yield.
<b>2.5. Inflation and wages</b>								
Consumer prices (% change pa; av)			0.90	1.10	1.90	2.00	Department of Labour	Percentage change in consumer price index in local currency (period average), over previous year.
Average real wage index (LCU, 2005=100)			101.30	102.00	102.70	103.50	EIU calculation	The average real wage index in local currency rebased to 2005=100 by the Economist Intelligence Unit.
Average real wages (% change pa)			0.60	0.60	0.70	0.80	Bureau of Labour Statistics	Percentage change over previous year in earnings per hour in US\$ adjusted for inflation. Average wages including premium pay for overtime or late-shift work but excludes irregular bonuses or other special payments.
<b>2.6. Financial indicators</b>								
Stockmarket index							Standard & Poors	Standard & Poors Composite index of 500 stocks (S&P500, 1941-43=10).
<b>3. Demographics and income</b>								
<b>3.1. Key indicators</b>								
Population		m	306.58	309.34	312.13	314.94	Bureau of the Census	Mid-year population estimate.
GDP per head (\$ at PPP)	PPP		47,980.00	48,500.00	49,860.00	51,510.00	Derived from Bureau of Economic Analysis; OECD	GDP at purchasing power parity (PPP), divided by population.
<b>3.2. Population</b>								
Population		m	306.58	309.34	312.13	314.94	Bureau of the Census	Mid-year population estimate.
Population (% change pa)			0.90	0.90	0.90	0.90	Derived from Bureau of the Census	Percentage change in mid-year population estimate over previous year.
Labour force		m	156.00	156.48	157.31	158.37	Department of Labour	Economically active population.
Recorded unemployment (%)			7.50	8.10	7.80	7.50	Department of Labour	Recorded official unemployment as a percentage of total labour force.
<b>3.3. Income</b>								
GDP per head	US\$		47,980.00	48,500.00	49,860.00	51,510.00	IMF, International Financial Statistics	Nominal GDP divided by population.
Private consumption per head	US\$		33,160.00	33,450.00	34,430.00	35,510.00	Derived from Bureau of Economic Analysis; Bureau of the Census	Private consumption expenditure divided by population.
GDP per head (\$ at PPP)	PPP		47,980.00	48,500.00	49,860.00	51,510.00	Derived from Bureau of Economic Analysis; OECD	GDP at purchasing power parity (PPP), divided by population.
Real GDP growth per head (% pa)			-1.30	-0.10	1.10	1.40	Derived from Bureau of Economic Analysis; Bureau of the Census	Percentage change in real gross domestic product per head.
Personal disposable income	LCU	bn	10,959.50	11,310.50	11,801.80	12,348.60	Derived from Bureau of Economic Analysis	The total value of personal income after taxes and deductions.
Personal disposable income (US\$)	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00	Derived from Bureau of Economic Analysis	The total value of personal income after taxes and deductions, in US\$.
Real personal disposable income (US\$ at 2005 prices)	US\$	m	9,916,650.00	10,112,300.00	10,343,300.00	10,608,700.00	Derived from Bureau of Economic Analysis	The total value of personal disposable income at constant market prices, rebased to 2005 constant prices and translated into US\$ using the LCU:\$ exchange rate in 2005.

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Real personal disposable income (% change pa)			1.50	2.00	2.30	2.60	Derived from Bureau of Economic Analysis	Real growth rate of total personal income after taxes and deductions.
Average real wage index (LCU, 2005=100)			101.30	102.00	102.70	103.50	EIU calculation	The average real wage index in local currency rebased to 2005=100 by the Economist Intelligence Unit.
Average real wages (% change pa)			0.60	0.60	0.70	0.80	Bureau of Labour Statistics	Percentage change over previous year in earnings per hour in US\$ adjusted for inflation. Average wages including premium pay for overtime or late-shift work but excludes irregular bonuses or other special payments.
<b>4. Macroeconomic indicators</b>								
EIU overall business environment rating (10=high)			8.50	8.50	8.50	8.50		
<b>4.1. Market size and growth</b>								
EIU market opportunities rating (10=high)			8.10	8.00	8.00	8.00		
<b>4.2. Consumer spending patterns</b>								
Consumer expenditure: Total (US\$)	US\$	m	10,166,200.00	10,348,300.00	10,747,700.00	11,182,100.00		
Consumer expenditure: Food, beverages & tobacco (US\$)	US\$	m	922,218.00	932,929.00	962,570.00	995,316.00		
Consumer expenditure: Clothing & footwear (US\$)	US\$	m	438,512.00	439,936.00	450,937.00	462,612.00		
Consumer expenditure: Housing and household fuels (US\$)	US\$	m	1,771,960.00	1,802,630.00	1,868,850.00	1,940,430.00		
Consumer expenditure: Household goods & services (US\$)	US\$	m	460,029.00	463,631.00	476,885.00	491,047.00		
Consumer expenditure: Health (US\$)	US\$	m	1,958,200.00	2,001,430.00	2,085,010.00	2,175,770.00		
Consumer expenditure: Transport & communications (US\$)	US\$	m	1,328,010.00	1,359,210.00	1,420,640.00	1,488,210.00		
Consumer expenditure: Leisure & education (US\$)	US\$	m	1,191,350.00	1,211,420.00	1,256,860.00	1,306,180.00		
Consumer expenditure: Hotels & restaurants (US\$)	US\$	m	628,374.00	639,621.00	664,940.00	692,451.00		
Consumer expenditure: Other goods and services (US\$)	US\$	m	1,467,570.00	1,497,510.00	1,561,040.00	1,630,100.00		
<b>5. Demographics and income</b>								
<b>5.1. Population</b>								
Population		m	306.58	309.34	312.13	314.94	Bureau of the Census	Mid-year population estimate.
Population (% change pa)			0.90	0.90	0.90	0.90	Derived from Bureau of the Census	Percentage change in mid-year population estimate over previous year.
Share of world population (%)			4.58	4.57	4.57	4.56		
Male % of population			49.20	49.20	49.20	49.20		
Female % of population			50.80	50.80	50.80	50.80		
Population aged 0-14		m	61.50	61.94	62.46	63.10		
% of population aged 20-24			7.00	7.00	7.10	7.10		
% of population aged 0-14			20.10	20.00	20.00	20.00		
Population aged 15-64		m	205.60	207.10	208.50	209.20		
% of population aged 15-64			67.10	67.00	66.80	66.40		
Population aged 0-4		m	21.22	21.44	21.66	21.87		
% of population aged 0-4			6.90	6.90	6.90	6.90		
Population aged 5-9		m	20.45	20.72	20.86	21.04		
% of population aged 5-9			6.70	6.70	6.70	6.70		
Population aged 10-14		m	19.83	19.78	19.94	20.18		
% of population aged 10-14			6.50	6.40	6.40	6.40		
% of population aged 60-64			5.20	5.40	5.60	5.60		
Population aged 15-19		m	21.63	21.36	21.06	20.76		
% of population aged 15-19			7.10	6.90	6.70	6.60		
Population aged 20-24		m	21.44	21.76	22.03	22.23		
Population aged 25-29		m	21.40	21.40	21.50	21.60		
% of population aged 25-29			7.00	6.90	6.90	6.80		
Population aged 30-34		m	19.90	20.30	20.90	21.30		
% of population aged 30-34			6.48	6.57	6.69	6.77		
Population aged 35-39		m	20.61	20.18	19.79	19.68		
% of population aged 35-39			6.70	6.50	6.30	6.20		
Population aged 40-44		m	21.08	21.01	21.14	21.16		
% of population aged 40-44			6.90	6.80	6.80	6.70		
Population aged 45-49		m	22.88	22.67	22.28	21.83		
% of population aged 45-49			7.50	7.30	7.10	6.90		
Population aged 50-54		m	21.83	22.19	22.46	22.58		
% of population aged 50-54			7.10	7.20	7.20	7.20		
Population aged 55-59		m	19.02	19.52	20.02	20.52		
% of population aged 55-59			6.20	6.30	6.40	6.50		
Population aged 60-64		m	15.85	16.69	17.37	17.59		
Population aged 65-69		m	11.79	12.18	12.64	13.51		
% of population aged 65-69			3.80	3.90	4.00	4.30		
Population aged 70-74		m	8.93	9.10	9.34	9.72		
% of population aged 70-74			2.90	2.90	3.00	3.10		
Population aged 65+		m	39.49	40.27	41.16	42.61		
% of population aged 65+			12.90	13.00	13.20	13.50		
Population aged 75-79		m	7.18	7.19	7.22	7.29		
% of population aged 75-79			2.30	2.30	2.30	2.30		
Population aged 80-84		m	5.66	5.67	5.67	5.64		
% of population aged 80-84			1.80	1.80	1.80	1.80		

Population aged 85-89		m	3.64	3.72	3.76	3.79	
% of population aged 85-89			1.20	1.20	1.20	1.20	
Population aged 90-94		m	1.66	1.73	1.81	1.89	
% of population aged 90-94			0.50	0.60	0.60	0.60	
Population aged 95-99		m	0.54	0.57	0.60	0.63	
% of population aged 95-99			0.20	0.20	0.20	0.20	
Population aged 100+		m	0.10	0.11	0.13	0.14	
% of population aged 100 and over			0.00	0.00	0.00	0.00	
Young age dependency ratio (%)			29.90	29.90	30.00	30.20	
Old age dependency ratio (%)			19.20	19.40	19.70	20.40	
Birth rate (per 1,000 pop)			14.20	14.20	14.20	14.20	
Death rate (per 1,000 pop)			8.30	8.30	8.30	8.30	
<b>5.2. Urbanisation</b>							
Urban population		'000	251,400.00	254,590.00	257,830.00	261,110.00	
Urban population (% of total population)			82.00	82.30	82.60	82.90	
<b>5.3. Households</b>							
Households		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Average no per household			2.70	2.70	2.70	2.70	
<b>5.4. Personal income</b>							
Gross personal income (US\$)	US\$	m	13,430,700.00	13,860,900.00	14,480,800.00	15,170,200.00	
Personal disposable income (US\$)	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00	Derived from Bureau of Economic Analysis
Personal disposable income (US\$ PPP)	PPP	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00	The total value of personal income after taxes and deductions, in US\$.
Real personal disposable income (US\$ at 2005 prices)	US\$	m	9,916,650.00	10,112,300.00	10,343,300.00	10,608,700.00	Derived from Bureau of Economic Analysis
Real personal disposable income (PPP US\$ at 2005 prices)	PPP	m	9,916,650.00	10,112,300.00	10,343,300.00	10,608,700.00	The total value of personal disposable income at constant market prices, rebased to 2005 constant prices and translated into US\$ using the LCU:\$ exchange rate in 2005.
Personal disposable income per head (US\$)	US\$		35,750.00	36,560.00	37,810.00	39,210.00	
Real personal disposable income (% change pa)			1.50	2.00	2.30	2.60	Derived from Bureau of Economic Analysis
Average wages (monthly, US\$)	US\$		3,940.00	4,000.00	4,110.00	4,220.00	Real growth rate of total personal income after taxes and deductions.
<b>5.5. Income distribution</b>							
Median household income (US\$)	US\$		70,790.00	72,450.00	74,970.00	77,790.00	
Number of households earning more than US\$1,000 p.a.		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Number of households earning more than US\$3,000 p.a.		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Number of households earning more than US\$5,000 p.a.		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Number of households earning more than US\$10,000 p.a.		'000	109,610.00	110,720.00	111,920.00	113,150.00	
Number of households earning more than US\$15,000 p.a.		'000	105,410.00	106,590.00	107,910.00	109,260.00	
Number of households earning more than US\$25,000 p.a.		'000	96,690.00	98,020.00	99,580.00	101,190.00	
Number of households earning more than US\$35,000 p.a.		'000	87,730.00	89,190.00	91,000.00	92,860.00	
Number of households earning more than US\$50,000 p.a.		'000	74,400.00	76,030.00	78,130.00	80,330.00	
Number of households earning more than US\$75,000 p.a.		'000	54,440.00	56,150.00	58,460.00	60,940.00	
Percentage of households earning more than US\$1,000 p.a.			100.00	100.00	100.00	100.00	
Percentage of households earning more than US\$3,000 p.a.			100.00	100.00	100.00	100.00	
Percentage of households earning more than US\$5,000 p.a.			100.00	100.00	100.00	100.00	
Percentage of households earning more than US\$10,000 p.a.			95.30	95.50	95.70	95.90	
Percentage of households earning more than US\$15,000 p.a.			91.60	91.90	92.30	92.60	
Percentage of households earning more than US\$25,000 p.a.			84.10	84.50	85.10	85.80	
Percentage of households earning more than US\$35,000 p.a.			76.30	76.90	77.80	78.70	
Percentage of households earning more than US\$50,000 p.a.			64.70	65.50	66.80	68.10	
Percentage of households earning more than US\$75,000 p.a.			47.30	48.40	50.00	51.70	
Total income of households earning more than US\$1,000 p.a.	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00	
Total income of households earning more than US\$3,000 p.a.	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00	
Total income of households earning more than US\$5,000 p.a.	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00	
Total income of households earning more than US\$10,000 p.a.	US\$	m	10,923,400.00	11,275,100.00	11,767,800.00	12,315,800.00	
Total income of households earning more than US\$15,000 p.a.	US\$	m	10,870,900.00	11,223,500.00	11,717,600.00	12,267,200.00	
Total income of households earning more than US\$25,000 p.a.	US\$	m	10,696,300.00	11,051,800.00	11,550,700.00	12,105,500.00	
Total income of households earning more than US\$35,000 p.a.	US\$	m	10,427,200.00	10,786,900.00	11,293,000.00	11,855,500.00	
Total income of households earning more than US\$50,000 p.a.	US\$	m	9,861,300.00	10,227,900.00	10,746,500.00	11,323,100.00	
Total income of households earning more than US\$75,000 p.a.	US\$	m	8,622,020.00	8,992,820.00	9,524,110.00	10,117,000.00	
Median household income (US\$ at 2005 constant prices)	US\$		86,210.00	87,180.00	88,430.00	89,950.00	
Number of HHs earning > US\$1,000 p.a. (constant 2005 prices)		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Number of HHs earning > US\$3,000 p.a. (constant 2005 prices)		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Number of HHs earning > US\$5,000 p.a. (constant 2005 prices)		'000	115,020.00	115,990.00	116,960.00	117,950.00	
Number of HHs earning > US\$10,000 p.a. (constant 2005 prices)		'000	108,740.00	109,750.00	110,800.00	111,890.00	
Number of HHs earning > US\$15,000 p.a. (constant 2005 prices)		'000	104,060.00	105,100.00	106,180.00	107,310.00	
Number of HHs earning > US\$25,000 p.a. (constant 2005 prices)		'000	94,350.00	95,420.00	96,570.00	97,800.00	
Number of HHs earning > US\$35,000 p.a. (constant 2005 prices)		'000	84,420.00	85,520.00	86,730.00	88,040.00	
Number of HHs earning > US\$50,000 p.a. (constant 2005 prices)		'000	69,900.00	71,010.00	72,270.00	73,670.00	
Number of HHs earning > US\$75,000 p.a. (constant 2005 prices)		'000	49,050.00	50,070.00	51,270.00	52,650.00	
% of HHs earning > US\$1,000 p.a. (constant 2005 prices)			100.00	100.00	100.00	100.00	

% of HHs earning > US\$3,000 p.a. (constant 2005 prices)			100.00	100.00	100.00	100.00
% of HHs earning > US\$5,000 p.a. (constant 2005 prices)			100.00	100.00	100.00	100.00
% of HHs earning > US\$10,000 p.a. (constant 2005 prices)			94.50	94.60	94.70	94.90
% of HHs earning > US\$15,000 p.a. (constant 2005 prices)			90.50	90.60	90.80	91.00
% of HHs earning > US\$25,000 p.a. (constant 2005 prices)			82.00	82.30	82.60	82.90
% of HHs earning > US\$35,000 p.a. (constant 2005 prices)			73.40	73.70	74.20	74.60
% of HHs earning > US\$50,000 p.a. (constant 2005 prices)			60.80	61.20	61.80	62.50
% of HHs earning > US\$75,000 p.a. (constant 2005 prices)			42.60	43.20	43.80	44.60
Total income of HHs earning > US\$1,000 p.a. (constant 2005 prices)	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00
Total income of HHs earning > US\$3,000 p.a. (constant 2005 prices)	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00
Total income of HHs earning > US\$5,000 p.a. (constant 2005 prices)	US\$	m	10,959,500.00	11,310,500.00	11,801,800.00	12,348,600.00
Total income of HHs earning > US\$10,000 p.a. (constant 2005 prices)	US\$	m	10,914,200.00	11,264,900.00	11,755,800.00	12,302,200.00
Total income of HHs earning > US\$15,000 p.a. (constant 2005 prices)	US\$	m	10,849,600.00	11,199,800.00	11,689,800.00	12,235,600.00
Total income of HHs earning > US\$25,000 p.a. (constant 2005 prices)	US\$	m	10,634,600.00	10,982,900.00	11,470,200.00	12,013,700.00
Total income of HHs earning > US\$35,000 p.a. (constant 2005 prices)	US\$	m	10,305,300.00	10,650,700.00	11,133,200.00	11,673,000.00
Total income of HHs earning > US\$50,000 p.a. (constant 2005 prices)	US\$	m	9,624,430.00	9,962,090.00	10,433,200.00	10,963,000.00
Total income of HHs earning > US\$75,000 p.a. (constant 2005 prices)	US\$	m	8,196,420.00	8,510,410.00	8,947,650.00	9,445,010.00
<b>6. Politics, institutions and regulations</b>						
<b>6.1. EIU business environment ratings</b>						
EIU overall business environment rating (10=high)			8.50	8.50	8.50	8.50
EIU market opportunities rating (10=high)			8.10	8.00	8.00	8.00
EIU macroeconomic environment rating (10=high)			7.00	6.90	6.90	6.90
EIU political environment rating (10=high)			7.80	7.80	7.80	7.80
EIU infrastructure rating (10=good)			9.40	9.60	9.60	9.60
EIU labour market rating (10=good)			8.60	8.70	8.70	8.70
EIU policy towards private enterprise rating (10=good)			9.50	9.50	9.50	9.50
EIU tax regime rating (10=good)			7.20	7.20	7.20	7.20
EIU financing rating (10=good)			9.60	9.60	9.60	9.60
EIU foreign trade and exchange regime rating (10=good)			9.30	9.10	9.10	9.10
EIU policy environment for foreign investment rating (10=good)			8.70	8.70	8.70	8.70
<b>Legend</b>						
Actuals in Black						
Estimates in Blue						
Forecasts in Green						