

## ***Mission Statement of Fortune 500***

Fortune 500 companies are the biggest and best run in the nation. That's because they remain tightly focused on delivering quality in a competitive market. If you want to learn from the best, there are plenty of lessons waiting in these Mission Statements.

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A company's ***Mission Statement*** is a constant reminder to its employees of why the company exists and what the founders envisioned when they put their fame and fortune at risk to breathe life into their dreams. Woe to the company that loses sight of its ***Mission Statement*** for it has taken the first step on the slippery slope to failure.

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### ***Company Name***

Advanced Auto Parts, Inc

### ***Brief Description of the Company***

Advanced Auto Parts, Inc. is a company that provides customers with automotive products and services, which include diagnosing vehicle problems and doing repair work.

### ***Slogan/Motto***

We're Ready in Advance

### ***Mission Statement***

It is the Mission of Advance Auto Parts to provide personal vehicle owners and enthusiasts with the vehicle related products and knowledge that fulfill their wants and needs at the right price. Our friendly, knowledgeable and professional staff will help inspire, educate and problem-solve for our customers.

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### ***Company Name***

Aflac

## **Mission Statement of Fortune 500**

### ***Brief Description of the Company***

Aflac is a supplemental insurance company in the US. Its main business is into health and life insurance policies that cover special conditions, particularly cancer. Aflac insurance policies help customers with expenses not covered by the medical plan. And unlike other health insurance companies that pay out the money to the doctor or the hospital, Aflac can reimburse the customer so that he is able to control the cash settlement instead.

### ***Slogan/Motto***

Aflac insurance policies may help you with those expenses not covered by your major medical plan.

### ***Mission Statement***

To combine aggressive strategic marketing with quality products and services at competitive prices to provide the best insurance value for consumers.

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### ***Company Name***

AGCO

### ***Brief Description of the Company***

AGCO is the chief manufacturer and distributor of agricultural equipment such as replacement parts, tractors, hay tools, sprayers, forage equipment, and implements. Their brand names include AGCO, Challenger, Fendt, Gleaner, Hesston, Massey Ferguson, RoGator, Spra-Coupe, Sunflower, Terra-Gator, Valtra, and White Planters.

### ***Slogan/Motto***

A World of Solutions for your Growing Needs

### ***Mission Statement***

Profitable growth through superior customer service, innovation, quality and commitment.

## **Mission Statement of Fortune 500**

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### **Company Name**

Albertsons

### **Brief Description of the Company**

A supermarket and drugstore, Albertsons is a food and drug retailer located in Boise, Idaho. With a team of more than 200,000 in 2,300 stores all over America, Albertsons has over 2,500 locations in 37 states of the US.

### **Slogan/Motto**

Helping Make Your Life Easier.

### **Mission Statement**

Guided by relentless focus on our five imperatives, we will constantly strive to implement the critical initiatives required to achieve our vision. In doing this, we will deliver operational excellence in every corner of the Company and meet or exceed our commitments to the many constituencies we serve. All of our long-term strategies and short-term actions will be molded by a set of core values that are shared by each and every associate.

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### **Company Name**

Ameren

### **Brief Description of the Company**

Ameren is an energy services company, and as such, it distributes both electric and natural gas in 70 counties worldwide. Ameren's product offerings focus on preventive maintenance and efficiency services, generation services, and also on financial services.

### **Slogan/Motto**

An energy services company for electric and natural gas customers in Missouri and Illinois

## **Mission Statement of Fortune 500**

### **Mission Statement**

Ameren's mission is to generate electricity, deliver electricity and distribute natural gas in a safe, reliable, efficient and environmentally sound manner. Our vision is to be the recognized performance leader of the U.S. electric and gas utility industry. Being a performance leader means we will achieve operational excellence, industry-leading customer satisfaction and superior financial performance.

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### **Company Name**

American Financial Group, INC

### **Brief Description of the Company**

American Financial Group, Inc., also known as AFG, is an insurance company that deals primarily in property and casualty insurance. Based in Cincinnati, Ohio, AFG specializes in commercial insurance products, supplemental and life insurance products such as professional liability, ocean and inland marine, and multiperil crop insurance, among others.

### **Mission Statement**

Our purpose is to enable individuals and businesses to manage financial risk. We provide insurance products and services tailored to meet the specific and ever-changing financial risk exposures facing our customers. We build value for our investors through the strength of our customers' satisfaction and by consistently producing superior operating results.

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### **Company Name**

American Standard Company

### **Brief Description of the Company**

## ***Mission Statement of Fortune 500***

The American Standard Company is into supplying air-conditioning systems, plumbing products, and automotive braking systems. Their products are well-known under the brands Trane(r) and American Standard(r) for their air conditioning systems, American Standard(r) and Ideal Standard(r) for their plumbing fixtures, and WABCO(r) for their electronic braking, stability, suspension and transmission control systems.

### ***Slogan/Motto***

Raising the Standard

### ***Mission Statement***

American Standard's mission is to "Be the best in the eyes of our customers, employees and shareholders."

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### ***Company Name***

AmerisourceBergen

### ***Brief Description of the Company***

A pharmaceutical distributor in the US, AmerisourceBergen delivers pharmaceutical and healthcare products, services and solutions to hospitals, drugstores, nursing homes from approximately 40 distribution establishments throughout the US. It not only distributes generic, branded, and OTC pharmaceuticals, but also offers toiletries, sundries, and medical supplies as well.

### ***Slogan/Motto***

Because It's All Right Here.

### ***Mission Statement***

To build shareholder value by delivering pharmaceutical and healthcare products, services and solutions in innovative and cost effective ways. We will realize this mission by setting the highest standards in service, reliability, safety and cost containment in our industry.

## **Mission Statement of Fortune 500**

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### **Company Name**

Anadarka

### **Brief Description of the Company**

Anadarka's business involves exploring, developing and producing gas, oil, and other similar products. They operate in more than a dozen countries, while at the same time comply with environmental safety and health regulations.

### **Slogan/Motto**

Bringing Excellence to the Surface

### **Mission Statement**

Anadarko's mission is to deliver a competitive and sustainable rate of return to shareholders by developing, acquiring and exploring for oil and gas resources vital to the world's health and welfare.

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### **Company Name**

Applied Materials

### **Brief Description of the Company**

Applied Materials is the world's largest semiconductor equipment manufacturer. Aside from this, Applied Materials also produces metrology and inspection equipment.

### **Slogan/Motto**

Apply It.

### **Mission Statement**

Applied Materials' mission is to be the leading supplier of semiconductor fabrication solutions worldwide-through innovation and enhancement of customer productivity with systems and service solutions.

## **Mission Statement of Fortune 500**

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### **Company Name**

ADM

### **Brief Description of the Company**

Having top of the line ingredients and agricultural products, ADM not only provides food with enhanced nutrition, but also feed ingredients for livestock, alternative fuel sources, and environmentally friendly chemical products. ADM is globally the number one processor of oilseeds, corn, wheat, soybean, peanut, and other similar products.

### **Slogan/Motto**

Resourceful by Nature

### **Mission Statement**

ADM Mission: To unlock the potential of nature to improve the quality of life.

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### **Company Name**

Ashland

### **Brief Description of the Company**

Originally a regional petroleum refiner, Ashland Inc. is a company that deals with chemical and transportation construction while providing innovative products, services and solutions. Operating in more than 120 countries worldwide, Ashland comprises four divisions: Ashland Paving and Construction (APAC(r)), Ashland Distribution, Ashland Specialty Chemical, and Valvoline.

### **Mission Statement**

We are a market-focused, process-centered organization that develops and delivers innovative solutions to our customers, consistently outperforms our peers, produces predictable earnings for our shareholders, and provides a dynamic and challenging environment for our employees.

## **Mission Statement of Fortune 500**

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### **Company Name**

Assurant

### **Brief Description of the Company**

Formerly known as Fortis, Inc., Assurant distributes specialized insurance products and services. Headquartered in New York, their policies include creditor-placed homeowners insurance, manufactured housing homeowners insurance, debt protection administration, credit insurance, warranties and extended services contracts, individual health and small employer group health insurance, group dental insurance, group disability insurance, group life insurance, and pre-funded funeral insurance.

### **Mission Statement**

To be the premier provider of targeted specialized insurance products and related services in North America and selected other markets.

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### **Company Name**

AutoNation

### **Brief Description of the Company**

Previously going by the name Republic Industries, AutoNation is at present one of the leading car dealers in the US, selling new and used automobiles, car parts, vehicle insurance and warranty, as well as doing repairs and other body work.

### **Slogan/Motto**

Driven to be the best

### **Mission Statement**

To be America's best run, most profitable automotive retailer.

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## **Mission Statement of Fortune 500**

### **Company Name**

Auto-Owners Insurance

### **Brief Description of the Company**

Auto-Owners Insurance is one of the biggest insurance companies in the US that aspires to give only the best quality service. In addition to vehicle insurance, Auto-Owners also offers other products such as universal and whole life, homeowners, and long-term care insurance through its two subsidiaries, Home-Owners Insurance Company and Property-Owners Insurance Company.

### **Slogan/Motto**

The "No Problem" People

### **Mission Statement**

Our Goal is to provide the best claim service in the industry.

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### **Company Name**

Avaya

### **Brief Description of the Company**

Avaya is the leader in communication systems, applications and services, and as such, they design, build, deploy, and manage networks for different businesses. Avaya's communication equipment and software enables the integration of voice and data services, with products that include deskset phones, office-building switches and switchboards, call-center systems, voice-mail software, cabling, etc. With a reputation for creating top of the line products and services, Avaya is now geared towards Internet telephony, wireless data communication, customer-relationship-management software, and speech recognition technology.

### **Mission Statement**

Provide the world's best communications solutions that enable businesses to excel

## **Mission Statement of Fortune 500**

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### **Company Name**

Avery Dennison

### **Brief Description of the Company**

Avery Dennison specializes in pressure-sensitive technology, producing self-adhesive base materials, as well as other consumer and office products used on packaging, mail, and other items. Avery Dennison is noted for its Fasson-brand self-adhesive materials, reflective and graphic materials, peel-and-stick postage stamps, industrial labeling solutions, specialty tapes, and performance polymers.

### **Mission Statement**

To be the world leader in products, services and solutions that enable and transform the way consumers and businesses gather, manage, distribute and communicate information.

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### **Company Name**

Avnet, INC

### **Brief Description of the Company**

One of the largest distributors of electronic and computer products, Avnet, Inc. supplies semiconductors, interconnect, passive and electromechanical components, enterprise network and computer equipments, as well as embedded subsystems to different enterprises. Open in 68 markets, Avnet also provides supply chain management and engineering services, making them the center of the technology industry.

### **Slogan/Motto**

Enabling success from the center of technology

### **Mission Statement**

## ***Mission Statement of Fortune 500***

In line with the company's vision statement, Avnet will deliver the highest value to our customers, suppliers, employees and shareholders as the premier technology marketing, distribution and services company, globally. The 21st century is sure to bring more innovation, new services and newer technology, thus new products and services to sell. Avnet will continue to shape and lead the markets in which it chooses to compete.

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### ***Company Name***

Avon Products, INC

### ***Brief Description of the Company***

Avon Products is a direct selling company that distributes both cosmetics and other beauty items.

### ***Slogan/Motto***

The company for women

### ***Mission Statement***

The Global Beauty Leader We will build a unique portfolio of Beauty and related brands, striving to surpass our competitors in quality, innovation and value, and elevating our image to become the Beauty company most women turn to worldwide. The Women's Choice for Buying We will become the destination store for women, offering the convenience of multiple brands and channels, and providing a personal high touch shopping experience that helps create lifelong customer relationships. The Premier Direct Seller We will expand our presence in direct selling and lead the reinvention of the channel, offering an entrepreneurial opportunity that delivers superior earnings, recognition, service and support, making it easy and rewarding to be affiliated with Avon and elevating the image of our industry. The Best Place to Work We will be known for our leadership edge, through our passion for high standards, our respect for diversity and our commitment to create exceptional opportunities for professional growth so that associates can fulfill their highest potential. The Largest Women's Foundation

## ***Mission Statement of Fortune 500***

We will be a committed global champion for the health and well-being of women through philanthropic efforts that eliminate breast cancer from the face of the earth, and that empower women to achieve economic independence. The Most Admired Company We will deliver superior returns to our shareholders by tirelessly pursuing new growth opportunities while continually improving our profitability, a socially responsible, ethical company that is watched and emulated as a model of success.

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### ***Company Name***

The Bank of New York

### ***Brief Description of the Company***

The Bank of New York is a financial institution geared towards traditional banking, insurance, and investment services. With over 350 branches, the Bank of New York specializes in securities servicing, treasury management and investment management in order to aid enterprises manage their finances more effectively.

### ***Mission Statement***

We strive to be the acknowledged global leader and preferred partner in helping our clients succeed in the world's rapidly evolving financial markets.

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### ***Company Name***

Barnes & Nobles, Inc

### ***Brief Description of the Company***

Barnes & Nobles, Inc is one of the major bookstores in the USA with over 665 branches all over 49 states. Aside from this, Barnes & Nobles also sells DVDs and videos, music CDs, magazines, etc. and has distribution rights to nearly 10,000 publications.

## **Mission Statement of Fortune 500**

### **Slogan/Motto**

Booksellers

### **Mission Statement**

Our mission is to operate the best specialty retail business in America, regardless of the product we sell. Because the product we sell is books, our aspirations must be consistent with the promise and the ideals of the volumes which line our shelves. To say that our mission exists independent of the product we sell is to demean the importance and the distinction of being booksellers. As booksellers we are determined to be the very best in our business, regardless of the size, pedigree or inclinations of our competitors. We will continue to bring our industry nuances of style and approaches to bookselling which are consistent with our evolving aspirations. Above all, we expect to be a credit to the communities we serve, a valuable resource to our customers, and a place where our dedicated booksellers can grow and prosper. Toward this end we will not only listen to our customers and booksellers but embrace the idea that the Company is at their service.

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### **Company Name**

Becton, Dickinson and Company

### **Brief Description of the Company**

Becton, Dickinson and Company is an organization divided into three segments: BD Medical, BD Diagnostics, and BD Biosciences. BD Medical is into manufacturing and supplies medical equipment such as infusion therapy devices, pre-fillable drug delivery systems and surgical blades. BD Diagnostics is into providing an efficient and reliable collection and delivery of samples and specimens for analysis in the laboratory. BD Biosciences covers the medical research aspect of the company.

### **Slogan/Motto**

## **Mission Statement of Fortune 500**

Helping all people live healthy lives

### **Mission Statement**

To help all people live healthy lives

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### **Company Name**

Bristol-Myers Squibb Company

### **Brief Description of the Company**

Bristol-Myers Squibb Company manufactures pharmaceutical drugs and other healthcare products. Some of their brands include Abilify(r), Avapro(r), Baraclude(tm), Cardiolite(r), ConvaTec Ostomy Care, ConvaTec Wound Therapeutics, Enfamil(r), Erbitux(r), Plavix(r), Pravachol(r), Reyataz(r), and many more.

### **Slogan/Motto**

Extending and enhancing human life

### **Mission Statement**

Our company's mission is to extend and enhance human life by providing the highest-quality pharmaceutical and related health care products.

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### **Company Name**

Burlington Northern Sante Fe Company

### **Brief Description of the Company**

A transportation services organization, Burlington Northern Sante Fe Company is a railroad company in the US, with tracks reaching through 28 states of the US as well as two Canadian provinces. The BNSF Railway transports coal, industrial products such as bricks, plywood, etc., and also consumer products such as automotive, intermodal, and perishable items.

## **Mission Statement of Fortune 500**

### **Mission Statement**

Our vision is to realize the tremendous potential of The Burlington Northern and Santa Fe Railway by providing transportation services that consistently meet our customers' expectations.

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### **Company Name**

Caremark Rx, INC

### **Brief Description of the Company**

Based in Nashville, Tennessee, Caremark Rx, Inc. provides health products to consumers through purchasing pharmaceutical drugs from trusted manufacturers and distributing them all throughout their 59,000 offices.

### **Slogan/Motto**

It all starts with care

### **Mission Statement**

We will be the premier health management solution provider, enabling individuals and plan sponsors to optimize their healthcare investment.

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### **Company Name**

Chevron

### **Brief Description of the Company**

Chevron is a global energy and oil company whose headquarters are in San Ramon, California. Aside from offering oil and natural gas, Chevron also develops hydrogen infrastructure, advanced battery systems, nano-materials and renewable energy applications.

### **Slogan/Motto**

Human energy

## **Mission Statement of Fortune 500**

### **Mission Statement**

At the heart of The Chevron Way is our Vision to be the global energy company most admired for its people, partnership and performance.

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### **Company Name**

The Chubb Corporation

### **Brief Description of the Company**

The Chubb Corporation's main business is into insurance, specializing in homeowners insurance for yachts, as well as property and casualty insurance. Their loss prevention experts and personal appraisers are there to help their clients have the best insurance possible.

### **Mission Statement**

We are dedicated to providing excellent underwriting and loss control advice up front, and to ensuring superior customer service through the life of the policy. Our knowledgeable loss prevention experts can help commercial customers reduce losses in the workplace. Our personal appraisers are invaluable in determining accurate replacement value, which is more likely to provide you with the right amount of coverage for your valuable property.

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### **Company Name**

Citigroup

### **Brief Description of the Company**

Citigroup is a financial institution divided into these major segments: Global Consumer, Corporate and Investment Banking, and Global Wealth Management. Citigroup Global Consumer business offers banking services such as bank accounts, deposits, loans, portfolio and investment management, insurance, etc. The Corporate and Investment Banking business involves banking transactions

## ***Mission Statement of Fortune 500***

on an international level. Global Wealth Management involves having portfolio management and investment advisory services.

### ***Slogan/Motto***

Knowledge is your greatest asset

### ***Mission Statement***

Our goal for Citigroup is to be the most respected global financial services company. Like any other public company, we're obligated to deliver profits and growth to our shareholders. Of equal importance is to deliver those profits and generate growth responsibly.

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### ***Company Name***

Computer Sciences Corporation

### ***Brief Description of the Company***

Computer Sciences Corporation is an IT company that is known for providing business solutions to their clients in terms of systems integration, consultancy, outsourcing, application development, and networking, to name a few.

### ***Slogan/Motto***

Experience. Results.

### ***Mission Statement***

CSC's mission is to use our extensive IT experience to deliver tangible business results enabling our clients in industry and government to profit from the advanced use of technology. We strive to build long-term client relationships based on mutual trust and respect.

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### ***Company Name***

ConocoPhillips

## ***Mission Statement of Fortune 500***

### ***Brief Description of the Company***

An oil, gas and energy company, ConocoPhillips produces and explores petroleum sources, on top of supplying natural gas, chemicals and plastics in over 40 countries worldwide. Aside from this, ConocoPhillips is also into fuel technology, gas-to-liquids, power generation, etc.

### ***Mission Statement***

Use our pioneering spirit to responsibly deliver energy to the world.

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### ***Company Name***

Conseco, Inc.

### ***Brief Description of the Company***

Conseco, Inc. is an insurance company providing Medicare supplements, life insurance, and annuities for supplemental health insurance. Serving not only seniors but also the lower middle class market, its two well-known divisions are Bankers Life division and Conseco Insurance Group, which focuses on specific diseases insurance.

### ***Slogan/Motto***

Step up.

### ***Mission Statement***

Conseco's mission is to be a premier provider of insurance products to America's working families and seniors. Headquartered in suburban Indianapolis, Indiana, Conseco, Inc. is one of middle America's leading sources for supplemental health insurance, life insurance and annuities. Through our subsidiaries and a nationwide network of distributors, Conseco helps nearly 5 million customers step up to a better, more secure future. Conseco is a Fortune 500 company, with more than \$4 billion in annual revenues. Our common stock is traded on the New York Stock Exchange under the symbol "CNO."

## **Mission Statement of Fortune 500**

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### **Company Name**

Cooper Tire & Rubber Company

### **Brief Description of the Company**

Located in Findlay, Ohio and serving mainly the transportation industry, the Cooper Tire & Rubber Company is a designer, manufacturer and distributor of tires and rubber products. It supplies passenger car, light truck, medium truck, motorcycle and racing tires, in addition to tread rubber and other items to serve the retread industry.

### **Slogan/Motto**

Don't give up a thing.

### **Mission Statement**

The purpose of the Cooper Tire & Rubber Company is to earn money for its shareholders and increase the value of their investment. We will do that through growing the company, controlling assets and properly structuring the balance sheet, thereby increasing EPS, cash flow, and return on invested capital.

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### **Company Name**

Coventry Health Care

### **Brief Description of the Company**

Operating in more or less 15 states, Coventry Health Care is an institution that offers health care services that includes HMOs, PPOs, Medicare, Medicaid products, Worker's Compensation and Network Rental. Their clients include different companies, government organizations, as well as other insurance companies.

### **Mission Statement**

## ***Mission Statement of Fortune 500***

Our mission is to provide high quality care and services to our members and to be profitable in the process. Coventry Health Care is also committed to maintaining excellence, respect, and integrity in all aspects of our operations and our professional and business conduct. We strive to reflect the highest ethical standards in our relationships with members, providers, and shareholders.

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### ***Company Name***

CSX Corporation

### ***Brief Description of the Company***

Headquartered in Jacksonville, Florida, CSX Corporation is a North American railroad company that operates a 22,000-mile railroad covering 23 states in the USA. It is a transportation company that transports agricultural products, coal, building materials, chemical fertilizer, consumer and industrial products, food, metal, etc.

### ***Slogan/Motto***

Delivering.

### ***Mission Statement***

To be the safest, most progressive North American railroad, relentless in the pursuit of customer and employee excellence.

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### ***Company Name***

CVS Corporation

### ***Brief Description of the Company***

CVS Corporation, a pharmaceutical company whose headquarters are in Woonsocket, Rhode Island, distributes healthcare products such as pharmaceutical drugs in over 5,375 stores in 36 states. Besides this, they also

## ***Mission Statement of Fortune 500***

offer child care products, cosmetics, diet and nutrition products, medical supplies and equipment, etc.

### ***Slogan/Motto***

Expect something extra.

### ***Mission Statement***

We will be the easiest pharmacy retailer for customers to use.

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### ***Company Name***

Dana Corporation

### ***Brief Description of the Company***

Dana Corporation is in the automobile industry, designing and manufacturing car parts such as axles, brakes, engines, fluid-system, driveshaft, frame, chassis, and other similar products. Dana Corporation is known for their alternative fuel-powered engines, efficiency of internal combustion engines, Light and durable vehicles, and many more.

### ***Slogan/Motto***

Finding a way to make your next car more fuel efficient.

### ***Mission Statement***

Dana will grow profitably in the world's vehicular markets and provide industry leading shareholder value.

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### ***Company Name***

Darden Restaurants

### ***Brief Description of the Company***

With over 1,300 branches in the US and Canada, Darden Restaurants is a casual dining restaurant company. Darden Restaurants affiliate restaurants

## ***Mission Statement of Fortune 500***

include Red Lobster, Olive Garden, Bahama Breeze, Smokey Bones Barbeque & Grill and Seasons restaurants.

### ***Slogan/Motto***

The largest casual dining restaurant company in the world.

### ***Mission Statement***

"To nourish and delight everyone we serve."

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### ***Company Name***

Dean Foods Corporation

### ***Brief Description of the Company***

A food and beverage company, Dean Foods Corporation is in particular a milk, dairy and soy products manufacturer. Having over 110 plants in countries such as the US, Spain, Portugal, and Great Britain, Dean Foods Corporation operates in each of its three subsidiaries, Dean Dairy Group, WhiteWave Foods, and International.

### ***Slogan/Motto***

Healthy Food. Healthy Family.

### ***Mission Statement***

The Company's primary objective is to maximize long-term stockholder value, while adhering to the laws of the jurisdictions in which it operates and at all times observing the highest ethical standards.

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### ***Company Name***

Devon Energy Corporation

### ***Brief Description of the Company***

## ***Mission Statement of Fortune 500***

Devon Energy Corporation is an oil and gas company, aside from being a processor of natural gas and other similar products. Based in Oklahoma, the company continuously explores and utilizes available oil and gas reserves to better serve their customers.

### ***Mission Statement***

Devon Energy is a results-oriented oil and gas company that builds value for its shareholders through its employees by creating an atmosphere of optimism, teamwork, creativity, resourcefulness and by dealing with everyone in an open and ethical manner.

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### ***Company Name***

Dole Food Company

### ***Brief Description of the Company***

A global company that produces and grows bananas, pineapples, grapes, dried fruits, nuts, and fresh-cut flowers, Dole Food Company is also a company that is into nutrition research and education.

### ***Slogan/Motto***

The Dawn of the Nutrition Age.

### ***Mission Statement***

Dole Food Company, Inc. is committed to supplying the consumer and our customers with the finest, high-quality products and to leading the industry in nutrition research and education. Dole supports these goals with a corporate philosophy of adhering to the highest ethical conduct in all its business dealings, treatment of its employees, and social and environmental policies.

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### ***Company Name***

Dollar General Corporation

## **Mission Statement of Fortune 500**

### ***Brief Description of the Company***

Having more than 7,700 discount stores in around 30 states, Dollar General Corporation is a retailer of household items, which includes food, clothing, beauty paraphernalia, health products, and cleaning supplies. Their market caters to low, middle, and fixed-income customers.

### ***Slogan/Motto***

Save Time. Save Money. Dollar General.

### ***Mission Statement***

Serving Others For Customers A Better Life For Shareholders A Superior Return For Employees Respect and Opportunity

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### ***Company Name***

Dover Corporation

### ***Brief Description of the Company***

Dover Corporation is primarily a manufacturer of equipments, managing more than 45 companies that produces equipment such as garbage trucks, with its subsidiary, Dover Technologies, manufacturing electronic equipment such as ink-jet printers and circuit board assemblies.

### ***Mission Statement***

Our goal is to be the leader in every market we serve, to the benefit of our customers and our shareholders.

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### ***Company Name***

The Dow Chemical Company

### ***Brief Description of the Company***

## ***Mission Statement of Fortune 500***

The Dow Chemical Company is a chemical company whose specialty is into performance plastics, such as engineering plastics, polyurethanes, etc. Aside from this, Dow is also into performance chemicals, agricultural sciences, hydrocarbons and energy, etc.

### ***Slogan/Motto***

Living. Improved Daily.

### ***Mission Statement***

To constantly improve what is essential to human progress by mastering science and technology.

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### ***Company Name***

Duke Energy Corporation

### ***Brief Description of the Company***

An energy services and electric company, Duke Energy Corporation distributes electrical power, natural gas, and natural gas liquids to US and Canada. Aside from this, Duke Energy also dabbles in real estate and manages a major pipeline system in North America.

### ***Mission Statement***

Our purpose is to create superior value for our customers, employees, communities and investors through the production, conversion, delivery and sale of energy and energy services.

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### ***Company Name***

Dynegy Inc

### ***Brief Description of the Company***

Also known as "Dynamic Energy", Dynegy Inc. is involved with producing and distributing electricity, natural gas, and natural gas liquids in the US and Europe.

## ***Mission Statement of Fortune 500***

Their clients include utilities, cooperatives, municipalities and other energy companies.

### ***Mission Statement***

Our goal is to be a superior investment for our shareholders through the production, transmission & distribution of electricity, natural gas and natural gas liquids to customers in the United States.

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### ***Company Name***

Eaton Corporation

### ***Brief Description of the Company***

Noted before for being a vehicle parts supplier, Eaton Corporation is into industrial manufacturing. Its business nowadays lies in four categories, which are Fluid Power, Electrical Systems, Automotive, and Truck.

### ***Mission Statement***

We are committed to attracting, developing, and keeping a diverse work force that reflects the nature of our global business.

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### ***Company Name***

Ecolab INC

### ***Brief Description of the Company***

Ecolab Inc provides cleaning, sanitation, pest-elimination, and maintenance services. Its clients include hotels and restaurants, health care facilities, schools, laundries, restaurants, and other commercial institutions.

### ***Slogan/Motto***

The Global Leader in Commercial and Sanitizing Solutions

### ***Mission Statement***

## ***Mission Statement of Fortune 500***

Our mission is to be the leading global innovator, developer and provider of cleaning, sanitation and maintenance products, systems, and services. As a team, we will achieve aggressive growth and fair return for our shareholders. We will accomplish this by exceeding the expectations of our customers while conserving resources and preserving the quality of the environment.

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### ***Company Name***

Enbridge Energy Partners

### ***Brief Description of the Company***

Enbridge Energy Partners is an energy transportation company. Having the access and ownership to the longest liquid petroleum pipeline in the world, Enbridge Energy transports petroleum, crude oil, and natural gas. It also specializes in pipelines and related technologies, as well as the transfer of hydrocarbon energy products and services.

### ***Mission Statement***

Enbridge Energy will go beyond by building on our pipeline expertise, technology and people to be the company of choice for transportation of hydrocarbon energy and related services. As President of Enbridge Energy Company, Inc., I am committed to the enduring values of integrity, accountability, innovation and flexibility, value creation and social responsibility. Today, these values are more important than ever to our stakeholders. We are a wholly owned subsidiary of Enbridge Inc. and the direct or indirect operator of systems owned by Enbridge Energy Partners, L.P. (the Partnership). We strive to be a model of safe, reliable and economical transport of hydrocarbon energy products. With continuous operational improvements, expanding capacity and a strong competitive position for serving strategic North American markets, we are positioned for long-term growth that will benefit our customers and investors. Dan C. Tutcher President Enbridge Energy Company, Inc. General Partner of the Partnership

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## **Mission Statement of Fortune 500**

### **Company Name**

Erie Insurance Group

### **Brief Description of the Company**

Formerly an auto insurer back in 1925 in Pennsylvania, Erie Insurance Group is now an insurance company that offers property and life insurance policies, in addition to auto insurance. Its partner divisions include Flagship City Insurance, Erie Indemnity, and Erie Family Life Insurance.

### **Slogan/Motto**

The Erie is above all in service.

### **Mission Statement**

"To provide our policyholders with as near perfect protection, as near perfect service as is humanly possible and to do so at the lowest possible cost."

---

### **Company Name**

The Estee Lauder Company

### **Brief Description of the Company**

Established by Estee Lauder in 1946, The Estee Lauder Company's main business is into retailing high-end skin care products, cosmetics, fragrances, etc. Aside from Estee Lauder, its brands also include the well-known and Clinique and Bobbi Brown.

### **Slogan/Motto**

Bringing the best to everyone we touch.

### **Mission Statement**

The guiding vision of The Estee Lauder Companies is "Bringing the best to everyone we touch". By "The best", we mean the best products, the best people and the best ideas. These three pillars have been the hallmarks of our Company

## **Mission Statement of Fortune 500**

since it was founded by Mrs. Estee Lauder in 1946. They remain the foundation upon which we continue to build our success today.

---

### **Company Name**

Express Scripts

### **Brief Description of the Company**

Express Scripts is a pharmacy benefits management company in St. Louis, Missouri, whose aim is to enable prescription drugs become more available, cheaper and safer to consumers. Express Scripts processes pharmaceutical transactions faster and more efficiently than regular pharmacies, with the added online technology giving consumers more benefits and advantages.

### **Slogan/Motto**

Serving the prescription needs of more than 50 million Americans.

### **Mission Statement**

Express Scripts is a company dedicated to making the use of prescription drugs safer and more affordable for plan sponsors and over 50 million members and their families.

---

### **Company Name**

Family Dollar Store

### **Brief Description of the Company**

The Family Dollar Store-- a dollar store that provides available and conveniently low prices to consumers, with 5,900 stores in 44 states. Majority of its market are families with income brackets of around \$25,000 a year.

### **Mission Statement**

For Our Customers A compelling place to shop. . . by providing convenience and low prices  
For Our Associates A compelling place to work. . . by providing

## **Mission Statement of Fortune 500**

exceptional opportunities and rewards for achievement For Our Investors A compelling place to invest. . . by providing outstanding returns

---

### **Company Name**

Fedex Corporation

### **Brief Description of the Company**

The Fedex Corporation offers express and fast delivery transportation services, delivering an estimated 3 million packages daily all around the globe. Its services include overnight courier, ground, heavy freight, document copying and logistics services.

### **Mission Statement**

FedEx will produce superior financial returns for shareowners by providing high value-added supply chain, transportation, business and related information services through focused operating companies. Customer requirements will be met in the highest quality manner appropriate to each market segment served. FedEx will strive to develop mutually rewarding relationships with its employees, partners and suppliers. Safety will be the first consideration in all operations. Corporate activities will be conducted to the highest ethical and professional standards.

---

### **Company Name**

Ford Motor Company

### **Brief Description of the Company**

The instigator of the manufacturing revolution of mass production assembly lines, the Ford Motor Company is one of the largest manufacturers of transportation vehicles, particularly cars and trucks. The cars they manufactured include Ford, Lincoln, Mercury, Mazda, Volvo, Jaguar, Land Rover, and Aston Martin.

## **Mission Statement of Fortune 500**

### **Slogan/Motto**

Built for the road ahead.

### **Mission Statement**

We are a global family with a proud heritage passionately committed to providing personal mobility for people around the world.

---

### **Company Name**

Global Gillette

### **Brief Description of the Company**

Global Gillette is a manufacturer of shaving equipment, specializing particularly in razors and blades, aside from being a manufacturer of batteries as well. Its brands include Sensor, Trac II, Mach3, M3Power, Fusion, and Duracell for its batteries product.

### **Slogan/Motto**

Welcome to Everyday Solutions

### **Mission Statement**

We will provide branded products and services of superior quality and value that improve the lives of the world's consumers. As a result, consumers will reward us with leadership sales, profit, and value creation, allowing our people, our shareholders, and the communities in which we live and work to prosper.

---

### **Company Name**

Golden West Financial Corporation

### **Brief Description of the Company**

The Golden West Financial Corporation is a company that provides financial services in terms of its deposit, mortgages and other loan products. Serving in an

## ***Mission Statement of Fortune 500***

estimated 275 bank branches, its two subsidiaries are the World Savings and the Atlas.

### ***Slogan/Motto***

World Savings. How may we help you?

### ***Mission Statement***

Golden West Financial Corporation's vision is to create long-term value for customers, shareholders, employees, and neighbors by providing high quality consumer financial services through our World Savings and Atlas subsidiaries.

---

### ***Company Name***

Graybar Electric Company

### ***Brief Description of the Company***

Graybar Electric Company is a company that acquires, stores, and distributes electrical, data, and communication components, such as wire, cable, and lighting products.

### ***Slogan/Motto***

Works to your advantage

### ***Mission Statement***

Graybar is the vital link in the supply chain, adding value with efficient and cost-effective service and solutions for our customers and our suppliers.

---

### ***Company Name***

The Gurdian Life Insurance Company

### ***Brief Description of the Company***

## ***Mission Statement of Fortune 500***

The Gurdian Life Insurance Company offers financial products and services. Among its products include life insurance, disability insurance, retirement programs, and health plans which have HMO, PPO, and dental and vision plans.

### ***Slogan/Motto***

Who we are

### ***Mission Statement***

Our purpose is to enrich the lives of people we touch. By providing highest performing financial products and services that reduce risk and increase assets, we help individuals and employers fulfill their responsibilities and build better tomorrows. Our culture is based on an unwavering belief in integrity and fair dealings, treating our clients and each other with dignity and respect... We meet the needs of the markets we serve... We strive for excellence... We take prudent risks and work together to assure our success and profitability in the future... We work hard to enhance continuously our reputation for accessibility, professionalism, performance, and the depth and quality of our long-term consultative relationships with clients... We endeavor to be valued as an industry leader in client satisfaction, sales growth, product performance, financial strength and profitability.

---

### ***Company Name***

H&R Block Inc

### ***Brief Description of the Company***

H&R Block Inc. is a service company that provides tax services in the US, Canada, Australia, and the UK. In lieu with this, H&R Block has at its disposal the latest technologies and financial advice that will aid clients in their finances with regards to retirement, savings, investment, etc.

### ***Mission Statement***

## ***Mission Statement of Fortune 500***

To help our clients achieve their financial objectives by serving as their tax and financial partner. As the world's largest tax services company, H&R Block has one-to-one relationships with millions of clients, helping them benefit from all of the deductions and credits available to them and build a better financial future. It is the only major company that offers a full range of software, online and in-office tax solutions, combined with financial information and suggestions that enable clients to consider how they could achieve their financial objectives. This advice - the H&R Block Advantage -- includes suggestions about retirement savings, home ownership, saving for their children's college education, eligibility for government programs and other alternatives. When clients request in-depth financial plans and investment advice, their H&R Block tax professional refers them to H&R Block Financial Advisors Inc., which can assist them with a detailed investment plan and investment services. H&R Block Financial Advisors, member NYSE, SIPC, employs more than 1,000 financial advisors serving clients in more than 150 offices in the U.S. H&R Block Inc. is not a registered broker-dealer. Clients who request information about home mortgages are referred to H&R Block Mortgage Corp., which offers a full range of retail mortgage products. Our research shows that our H&R Block Advantage advice package along with related financial services increased client satisfaction with H&R Block's tax services. H&R Block has long been a trusted tax partner to millions of taxpayers. Now we are enhancing the value of our tax services by helping clients as their tax and financial partner.

---

### ***Company Name***

Harley-Davidson, Inc

### ***Brief Description of the Company***

Harley-Davidson, Inc., is the manufacturer of a line of motorcycles, with over 32 models of touring and custom Harleys. Aside from their line of motorcycles, Harley-Davidson also offers motorcycle accessories, motorcycle clothing apparel, and engines.

## **Mission Statement of Fortune 500**

### **Slogan/Motto**

Define your world in a whole new way.

### **Mission Statement**

We fulfill dreams through the experience of motorcycling, by providing to motorcyclists and to the general public an expanding line of motorcycles and branded products and services in selected market segments.

---

### **Company Name**

HCA

### **Brief Description of the Company**

Otherwise known as the Hospital Corporation of America, HCA is a company that offers healthcare services. Operating in Nashville, Tennessee, it has around 190 hospitals and 200 outpatient centers.

### **Slogan/Motto**

It's you, it's me, it's all of us.

### **Mission Statement**

Above all else, we are committed to the care and improvement of human life. In recognition of this commitment, we strive to deliver high quality, cost effective healthcare in the communities we serve. In pursuit of our mission, we believe the following value statements are essential and timeless. We recognize and affirm the unique and intrinsic worth of each individual. We treat all those we serve with compassion and kindness. We act with absolute honesty, integrity and fairness in the way we conduct our business and the way we live our lives. We trust our colleagues as valuable members of our healthcare team and pledge to treat one another with loyalty, respect and dignity.

---

### **Company Name**

## **Mission Statement of Fortune 500**

The Hershey Company

### ***Brief Description of the Company***

Recognized as being the producer of the Hershey's Kisses, The Hershey Company makes chocolate, candy, and baking items such as ice cream toppings, cocoa mix, peanut butter, etc. Among its brands of chocolate are Reese's peanut butter cups, Twizzlers licorice, and Kit Kat, to name a few.

### ***Mission Statement***

Undisputed Marketplace Leadership

---

### ***Company Name***

Hughes Supply Inc

### ***Brief Description of the Company***

Hughes Supply Inc is a wholesale distributor of construction, repair and maintenance items. Counting among its products are the different construction building materials, concrete products, electrical items, plumbing, as well as water and sewer systems and irrigation.

### ***Slogan/Motto***

Solutions. Supply. Service.

### ***Mission Statement***

To supply outstanding service and solutions through dedication and excellence.

---

### ***Company Name***

IAC/InterActiveCorp

### ***Brief Description of the Company***

## ***Mission Statement of Fortune 500***

Used to be known as USA Interactive, IAC/InterActiveCorp (IAC) is a company whose holdings include electronic retailing, financial services and real estate, interactive development, local and media services, personals, and ticketing.

### ***Mission Statement***

To encourage our employees to help the less fortunate in the communities where we work -- and to do so by making meaningful volunteer activities available to them (through unique partnerships with local service organizations where possible) and by giving them the resources and time they need to actively participate. To meet the challenges reflected in IAC's ***Mission Statement***, IAC recently created a new working group to begin to develop new hands-on community service initiatives at the Corporate and cross-company levels, all as a supplement to the many fine initiatives ongoing at many of IAC's Businesses.

---

### ***Company Name***

IKON Office Solutions

### ***Brief Description of the Company***

An organization that sells and leases office equipment such as copiers, printers, fax machines, etc., IKON Office Solutions also provides office solution services such as documents management, electronic file conversions, facilities management, among others.

### ***Slogan/Motto***

Document Efficiency at Work

### ***Mission Statement***

Helping our customers manage document workflow and increase efficiency through best-in-class products and services. Fostering the growth and development of our employees. Providing a distinct advantage to our suppliers as a distribution channel of choice. Growing shareholder value through strong execution of our strategies.

## **Mission Statement of Fortune 500**

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### **Company Name**

IBM

### **Brief Description of the Company**

Known as International Business Machines, IBM is an IT company that provides computer hardware such as mainframes, servers, storage systems, printing systems, semiconductor, and the like. It also offers software related to business integration, networking, operating systems, systems management, etc.

### **Mission Statement**

Operating a safe and secure government

---

### **Company Name**

ITT Industries

### **Brief Description of the Company**

ITT Industries is a company that is into fluid technologies such as pumps, mixers, and valves, as well as defense electronics products such as combat radios, night-vision devices, and airborne electronic-warfare systems. In addition, ITT Industries also offers motion and flow control products like pumps and shock absorbers, as well as electronic parts like connectors and switches.

### **Mission Statement**

It is the policy of McDonnell & Miller to provide products and services to the market which meet or exceed the reasonable expectations of our customers. Satisfying our customers with the appropriate level of quality is a primary goal and a fundamental element of our business mission.

---

### **Company Name**

Jabil Circuit

## **Mission Statement of Fortune 500**

### **Brief Description of the Company**

Jabil Circuit is a producer of electronic parts and systems, particularly printed circuit boards, which are often utilized in communications products, computers, and automobiles.

### **Slogan/Motto**

Focused on excellence

### **Mission Statement**

Our goal is to achieve customer satisfaction through excellence in design, supply chain management, manufacturing and repair solutions. Through our culture, our drive and the expertise of each individual employee, we are uniquely positioned to provide best-in-class services to a global customer base.

---

### **Company Name**

JPMorgan Chase

### **Brief Description of the Company**

Operating in more than 50 countries all across the globe, JPMorgan Chase is a financial services institution whose expertise is in investment banking, financial transaction processing, asset and wealth management, and private equity.

### **Slogan/Motto**

Strengthening communities

### **Mission Statement**

The Corporate Governance & Nominating Committee exercises general oversight with respect to the governance of the Board of Directors.

---

### **Company Name**

Kelly Services

## **Mission Statement of Fortune 500**

### **Slogan/Motto**

Staffing the World

### **Mission Statement**

To serve our customers, employees, shareholders and society by providing a broad range of staffing services and products.

### **Brief Description of the Company**

An organization that provides Human Resource solutions, Kelly Services offers staffing services in terms of finding the right employee for clerical, industrial, technical, IT, engineering work, and the like.

---

### **Company Name**

Kerr-McGee Corporation

### **Brief Description of the Company**

An energy company based in Oklahoma City, Kerr-McGee Corporation is a company whose main line of business is into oil and natural gas production and exploration. Their sources are obtained from the Gulf of Mexico, Onshore US, and China's Bohai Bay.

### **Mission Statement**

Create value for shareholders through the energy business.

---

### **Company Name**

Kindred Healthcare

### **Brief Description of the Company**

Known as Vencor before it changed its name, Kindred Healthcare provides health care services in the USA in more than 70 hospitals in 24 states. It

## ***Mission Statement of Fortune 500***

manages a network of hospitals, nursing centers, institutional pharmacies and rehabilitation services among others.

### ***Slogan/Motto***

Taking care of people who cannot take care of themselves.

### ***Mission Statement***

The Compliance and Quality Committee is appointed to assist the Board of Directors in monitoring (1) the Company's compliance with applicable laws, regulations, and policies; (2) the Company's compliance with its Corporate Integrity Agreement and its Code of Conduct; and (3) the Company's programs, policies and procedures that support and enhance the quality of care provided by the Company.

---

### ***Company Name***

Laidlaw International

### ***Brief Description of the Company***

Laidlaw International is a bus transportation company, serving students in educational institutions throughout the US and Canada. With around 40,000 school buses, Laidlaw International services more than 2 million students daily.

### ***Mission Statement***

Exceed our customers' expectations by being the leading provider of safe, responsive, value-added services in the student transportation industry.

---

### ***Company Name***

Levi Strauss & Co

### ***Brief Description of the Company***

## ***Mission Statement of Fortune 500***

Levi Strauss & Co. is a clothing manufacturer known for its casual wear such as jeans and sportswear apparel. Mainly into casual clothing, Levi Strauss & Co. operates in more or less 110 countries worldwide.

### ***Slogan/Motto***

Empathy - originality - integrity - courage

### ***Mission Statement***

People love our clothes and trust our company. We will market the most appealing and widely worn casual clothing in the world. We will clothe the world.

---

### ***Company Name***

Lincoln Financial Group

### ***Brief Description of the Company***

The Lincoln Financial Group offers a range of financial services, which includes life insurance, particularly annuities, as well as retirement and investment products. Its subsidiaries are the Lincoln National Life Insurance, First Penn-Pacific Life Insurance Company, and the Lincoln Life & Annuity Company of New York.

### ***Slogan/Motto***

Hello Future

### ***Mission Statement***

As one of the country's premier financial services organizations, Lincoln Financial Group is committed to providing its customers with the life insurance, retirement and investment products and services they need to maintain their quality of life. As a concerned corporate citizen, the company's Foundation has sustained a strategic philanthropic program to improve the quality of life in the communities where our employees live and work.

---

## **Mission Statement of Fortune 500**

### **Company Name**

Lockheed Martin Corporation

### **Brief Description of the Company**

An aerospace manufacturer, Lockheed Martin Corporation is based in Bethesda, Maryland. Its business is divided into three areas: defense, commercial, and state and federal government acquisitions.

### **Slogan/Motto**

We Never Forget Who We Are Working For

### **Mission Statement**

We assist LM companies to obtain product sales financing that (a) fits their customer's economic profiles, (b) uses financing strategies tailored to each market, and (c) protects Lockheed Martin Corporation. We utilize our expertise to develop services that add value at each phase of the LM business development cycle. We evaluate and implement new strategies in response to changing customer profiles and market conditions.

---

### **Company Name**

Lucent Technologies

### **Brief Description of the Company**

Lucent Technologies designs and offers systems, services and software for telecom networks. It is widely recognized as a network services organization, offering telecom equipment as well as products that are used to build communications network infrastructures.

### **Slogan/Motto**

Deliver More Value Over IP

### **Mission Statement**

## **Mission Statement of Fortune 500**

Philanthropy supports the social responsibility cornerstone of Lucent's mission:  
To live up to our responsibilities to serve and enhance the communities in which we work and live and the society on which we depend.

---

### **Company Name**

Manpower

### **Brief Description of the Company**

Manpower provides services in terms of staffing and employment, particularly permanent, temporary and contractual employees, covering their assessment, training, consultancy, and many more.

### **Mission Statement**

To be the best worldwide provider of higher-value staffing services and the center for quality employment opportunities.

---

### **Company Name**

Mattel Inc

### **Brief Description of the Company**

Widely recognized for manufacturing Barbie dolls and Fisher-Price, Mattel Inc. makes children's toys, such as Matchbox cars, as well as Sesame Street, Barney, Walt Disney, and Harry Potter items and action figures.

### **Slogan/Motto**

The World's Mattel

### **Mission Statement**

Mattel makes a difference in the global community by effectively serving children in need . Partnering with charitable organizations dedicated to directly serving children, Mattel creates joy through the Mattel Children's Foundation, product donations, grant making and the work of employee volunteers. We also enrich

## ***Mission Statement of Fortune 500***

the lives of Mattel employees by identifying diverse volunteer opportunities and supporting their personal contributions through the matching gifts program.

---

### ***Company Name***

Maxtor

### ***Brief Description of the Company***

Catering predominantly to the computer industry, Maxtor provides computer parts, components and technologies which include consumer electronic devices like personal computers, and storage products such as enterprise storage, desktop storage, external storage, and network storage. It also offers computer hardware such as servers, hard drives, floppy drives, etc.

### ***Slogan/Motto***

What Drives You

### ***Mission Statement***

To strengthen and grow our leadership position by providing storage products across a range of market segments, including desktop computers, consumer electronics, midline and nearline storage systems, and high-performance servers.

---

### ***Company Name***

MBNA Corporation

### ***Brief Description of the Company***

The MBNA Corporation is a financial institution and holding company that is also an independent credit card lender. Its three primary banks are the MBNA America Bank, MBNA Europe Bank, and the MBNA Canada Bank.

### ***Mission Statement***

## ***Mission Statement of Fortune 500***

Our mission is to provide you with an outstanding member/Customer benefit that helps you meet your organization's objectives. We work very hard to understand your objectives, then create a program that can help you meet them. Whether you want to attract new members, retain existing ones, drive incremental sales, or reinforce member or brand loyalty, we will work with you to help you achieve those goals.

---

### ***Company Name***

The McGraw-Hill Companies

### ***Brief Description of the Company***

The McGraw-Hill Companies supplies textbooks, tests, and magazines such as BusinessWeek and Aviation Week. Its main business includes education, publishing, broadcasting and financial and business services.

### ***Mission Statement***

We are dedicated to creating a workplace that respects and values people from diverse backgrounds and enables all employees to do their best work. It is an inclusive environment where the unique combination of talents, experiences, and perspectives of each employee makes our business success possible.

Respecting the individual means ensuring that the workplace is free of discrimination and harassment. Our commitment to equal employment and diversity is a global one as we serve customers and employ people around the world. We see it as a business imperative that is essential to thriving in a competitive global marketplace.

---

### ***Company Name***

McKesson Corp

### ***Brief Description of the Company***

McKesson Corp is a distributor of pharmaceuticals in the US, offering health and personal care products and solutions, as well as medical supplies to better

## **Mission Statement of Fortune 500**

improve hospitals' patient care. They are best known for their PHARMASERV(r) Pharmacy Management System, which enables pharmacies to function more effectively and efficiently.

### **Slogan/Motto**

Empowering Healthcare

### **Mission Statement**

Our mission is to provide comprehensive pharmacy solutions that improve productivity, profitability and result in superior patient care and satisfaction.

---

### **Company Name**

MeadWestvaco Corporation

### **Brief Description of the Company**

Formerly 2 companies before merging, MeadWestvaco is an American pulp and paper company. MeadWestVaco brands are those such as AT-A-GLANCE(r), Cambridge(r), Columbian(r), Five Star(r) and Mead(r).

### **Mission Statement**

The mission of the Board of Directors is to foster the success of MeadWestvaco Corporation, including the enhancement of long-term shareholder value. It is the duty of the Board to oversee the management of MeadWestvaco's business. These corporate governance principles, as adopted by the Board, present the framework within which directors fulfill their responsibilities and discharge this duty.

---

### **Company Name**

MetLife Inc

### **Brief Description of the Company**

## ***Mission Statement of Fortune 500***

Aiming to have customers be "Met for Life", Metlife is an insurance institution that offers retirement products and prepaid legal plans for its group, individual, and international insurance, serving countries in Latin America and Asia aside from the US.

### ***Mission Statement***

The capable team of MetLife's Customer Response Center (CRC) shares a common mission - that all customers are "Met for Life." By balancing the efficiencies of new technologies with the personal touch of highly trained and motivated professionals, we are able to deliver solutions and services that exceed our customers' expectations. We thereby earn their loyalty.

---

### ***Company Name***

MGM Mirage

### ***Brief Description of the Company***

Headquartered in Las Vegas, Nevada, MGM MIRAGE is into constructing and operating hotels and casinos globally. Its locations include Las Vegas' MGM Grand, Luxor, Bellagio, The Mirage, and MGM Mirage. It currently has 24 establishments in Las Vegas, Mississippi and Michigan, and has 4 other properties in Nevada, New Jersey, Illinois and the UK.

### ***Slogan/Motto***

Momentum

### ***Mission Statement***

MGM MIRAGE (NYSE: MGM), one of the world's leading and most respected hotel and gaming companies, owns and operates 24 properties located in Nevada, Mississippi and Michigan, and has investments in four other properties in Nevada, New Jersey, Illinois and the United Kingdom. MGM MIRAGE has also announced plans to develop Project CityCenter, a multi-billion dollar mixed-use urban development project in the heart of Las Vegas, and has a 50 percent

## ***Mission Statement of Fortune 500***

interest in MGM Grand Macau, a development project in Macau S.A.R. MGM MIRAGE supports responsible gaming and has implemented the American Gaming Association's Code of Conduct for Responsible Gaming at its properties. MGM MIRAGE also has been the recipient of numerous awards and recognitions for its industry-leading Diversity Initiative and its community philanthropy programs. For more information about MGM MIRAGE, please visit the company's website at [www.mgmmirage.com](http://www.mgmmirage.com).

---

### ***Company Name***

Micron

### ***Brief Description of the Company***

Short for Micron Technology, Micron is a producer and supplier of semiconductor memory, such as DRAM, SDRAM, flash memory, and CMOS image sensing chips.

### ***Slogan/Motto***

Performance. Power. Reliability

### ***Mission Statement***

Be the most efficient and innovative global provider of semiconductor solutions.

---

### ***Company Name***

Microsoft

### ***Brief Description of the Company***

A highly recognized software company, Microsoft provides a range of technology products and services. Its well-known products include the often used Windows operating system and the Microsoft Office.

### ***Mission Statement***

## ***Mission Statement of Fortune 500***

At Microsoft, we work to help people and businesses throughout the world realize their full potential. This is our mission. Everything we do reflects this mission and the values that make it possible.

---

### ***Company Name***

Mirant

### ***Brief Description of the Company***

Mirant is an energy company based in Atlanta, Georgia. It is a firm that generates and distributes electricity, with fossil-fueled power plants across North America, Asia, and the Caribbean.

### ***Mission Statement***

Around the world - across language barriers, diverse customs, and unique cultures - Mirant shows great consideration as we implement business practices. Mirant's commitment to integrity, transparency, and ethical business practices is the foundation of our operations. Mirant's ongoing commitment to communities has become synonymous with education, environment and health initiatives, and high safety standards. We work with our neighbors and host governments to build strong partnerships in the communities we serve.

---

### ***Company Name***

The Mutual of Omaha Companies

### ***Brief Description of the Company***

The Mutual of Omaha Companies is a financial firm, which basically has two divisions. Its Mutual of Omaha Insurance subsidiary provides health and accidents insurance, while its United of Omaha Life Insurance provides life insurance and annuities.

### ***Slogan/Motto***

## ***Mission Statement of Fortune 500***

Take Care of the Present, Plan for the Future, Benefits for your Business

### ***Mission Statement***

We will continue to build a corporate culture that respects and values the unique strengths and cultural differences of our associates, customers and community.

---

### ***Company Name***

Nash Finch Company

### ***Brief Description of the Company***

Supplying to more than 1,500 grocery stores and other organizations, Nash Finch Company is a wholesale distributor of fresh produce, frozen food, as well as meat and dairy products. Aside from this, the company also distributes health and beauty products, as well as tobacco and paper products to different institutions.

### ***Slogan/Motto***

Performance Driven

### ***Mission Statement***

We are a performance driven culture that uses metrics to ensure continuous improvement. Through our distribution and marketing competencies, we provide creative, customized, solutions for our customers. As a result, we achieve superior profit growth as the grocery distribution company of choice.

---

### ***Company Name***

National City Corp

### ***Brief Description of the Company***

National City Corporation is a bank that provides financial services such as asset management, consumer finance, mortgage banking, and leasing. Currently, it

## ***Mission Statement of Fortune 500***

has around 1,150 branches in Illinois, Indiana, Kentucky, Michigan, Missouri, Ohio, and Pennsylvania.

### ***Mission Statement***

National City Corporation will be a premier diversified financial services company providing customers with advice, information and services to meet their financial needs. We will achieve superior levels of financial performance as compared to our peers and provide stockholders with an attractive return on their investment over time.

---

### ***Company Name***

Newmont Mining Corp

### ***Brief Description of the Company***

Based in Denver, Colorado, The Newmont Mining Corp is an organization that produces and supplies gold. Operating in sites across 5 continents and constantly searching for new gold fields, the company is currently one of the largest gold companies.

### ***Slogan/Motto***

The Gold Company

### ***Mission Statement***

Newmont and its affiliates (Newmont) intend to set standards of excellence with regard to environmental matters.

---

### ***Company Name***

NIKE Inc

### ***Brief Description of the Company***

Serving the sports and athletic industry, NIKE Inc is known for manufacturing shoes, gear and apparel, particularly for athletes in a whole range of sports such

## ***Mission Statement of Fortune 500***

as baseball, golf, tennis, football, etc. Its subsidiaries include Cole Haan, Bauer Nike Hockey, Hurley International, and Converse, with its brands being Air Jordan, Nike Golf, and Team Starter.

### ***Mission Statement***

To Bring Inspiration and innovation to every athlete in the world.

---

### ***Company Name***

Norfolk Southern

### ***Brief Description of the Company***

Norfolk Southern provides freight transportation services through a major railroad, the Norfolk Southern Railway, which stretches 21,000 miles in 22 states in the eastern US and in Ontario, Canada. It transports agriculture, fertilizer and consumer products, coal, metals, construction materials, automotive parts and equipment, chemicals, etc.

### ***Mission Statement***

Norfolk Southern's mission is to enhance the value of our stockholders' investment over time by providing quality freight transportation services and undertaking any other related businesses in which our resources, particularly our people, give the company an advantage.

---

### ***Company Name***

Northwest Airlines (NWA)

### ***Brief Description of the Company***

Northwest Airlines is an airline company with over 450 aircrafts, and it flies to more than 230 cities worldwide. Controlling one of the largest domestic route networks, Northwest Airlines has three hubs in the US, namely the Minneapolis-

## ***Mission Statement of Fortune 500***

Saint Paul International Airport, Detroit Metropolitan Wayne County Airport, and Memphis International Airport.

### ***Mission Statement***

Workforce diversity gives us access to a world of different ideas and perspectives. Northwest Airlines is committed to maintaining a corporate culture where men and women of all ages, races, physical abilities, preferences and backgrounds are treated with dignity and respect. At Northwest Airlines we recognize that when diversity is valued and respected the results are improved service, customer satisfaction and a positive community image. We believe our employees make a world of difference and work to maintain an environment where diversity and inclusion is a critical component of our success. Our Diversity Vision To build a high performing environment where individual differences and contributions of employees, customers and business partners are respected and valued, the result of which is a business organization where fairness, trust and integrity govern relationships and the way we do business.

---

### ***Company Name***

Northwestern Mutual Financial Network

### ***Brief Description of the Company***

The Northwestern Mutual Financial Network is into insurance, whose main line is into wealth management products, life and health insurance, retirement products, annuities, mutual funds, investments, etc.

### ***Mission Statement***

Our mission is to offer our clients the finest asset accumulation, investment and wealth management products, services and support. We desire to reflect the commitment made by Northwestern Mutual to increase the depth and breadth of the Northwestern Mutual Financial Network for the benefit of our policyholders and customers.

## **Mission Statement of Fortune 500**

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### **Company Name**

OmniCare

### **Brief Description of the Company**

OmniCare is a provider of pharmaceutical products and services, supplying its clients safe and effective drugs, while at the same time developing newer drugs. Its services include computerized recordkeeping and billing of clients' patients, in addition to clinical programs and consultancy services.

### **Slogan/Motto**

The Prescription for Positive Outcomes

### **Mission Statement**

Our business is pharmaceutical care. Our mission is positive outcomes.

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### **Company Name**

Owens & Minor

### **Brief Description of the Company**

Based in Glen Allen, Virginia, Owens & Minor is a distribution firm that provides medical and surgical equipment to healthcare institutions nationwide. They also provide technological healthcare solutions to their clients, such as the OMSolutions, CostTrack, MediChoice(r), PANDAC(r), and SurgiTrack.

### **Slogan/Motto**

Delivering the Difference

### **Mission Statement**

Our mission is to create consistent value for our customers and supply chain partners that will maximize shareholder value and long-term earnings growth: we will do this by managing our business with integrity and the highest ethical

## **Mission Statement of Fortune 500**

standards, while acting in a socially responsible manner with particular emphasis on the well-being of our teammates and the communities we serve.

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### **Company Name**

Owens-Illinois

### **Brief Description of the Company**

Being in the glass packaging industry, Owens-Illinois manufactures glass containers in different shapes and sizes for beverages such as beer, soft drinks, liquor, etc.

### **Slogan/Motto**

Packaging Solutions everywhere, everyday

### **Mission Statement**

Our mission is to design, manufacture, and deliver products and services that meet the unique needs and expectations of each customer. To that end, we have successfully built a solid foundation and infrastructure for glass container manufacturing.

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### **Company Name**

The Walt Disney Company

### **Brief Description of the Company**

The Walt Disney Company operates a global entertainment portfolio of Media Networks, Parks and Resorts, Studio Entertainment, and Consumer Products. This wide array reaches out to the world through its television broadcasts, Internet businesses, theme parks, and the many ventures of The Walt Disney Company's subsidiaries.

### **Mission Statement**

## ***Mission Statement of Fortune 500***

The mission of The Walt Disney Company is to be one of the world's leading producers and providers of entertainment and information. Using our portfolio of brands to differentiate our content, services and consumer products, we seek to develop the most creative, innovative and profitable entertainment experiences and related products in the world.

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